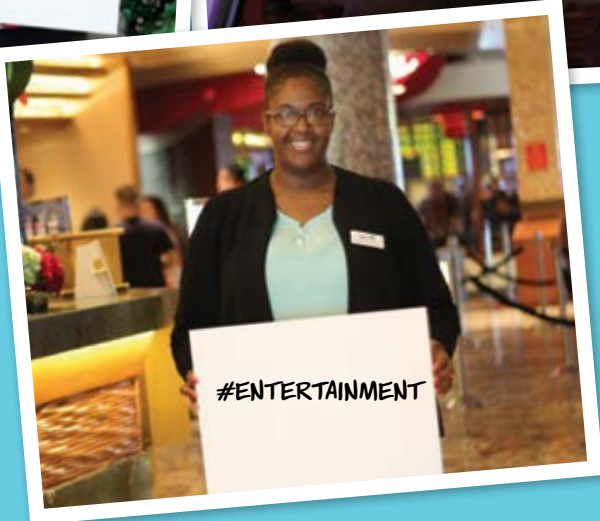
 **CAESARS**
ENTERTAINMENT

Connecting for #citizenship

Corporate Citizenship Report 2015-2016





Caesars Citizenship @CitizenCaesars

Connecting for #citizenship

This Citizenship Report is dedicated to being connected. Our frequent and open engagement on Twitter® is just one example of the way we connect with our stakeholders. Watch out for our Tweets throughout this report. They are taken from our Twitter streams over the past year, and demonstrate that our connections are daily, diverse and ongoing, not just at reporting time!

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ON THE COVER > CAESARS ENTERTAINMENT EMPLOYEES CONNECT FOR CITIZENSHIP.

(Clockwise from top left): **Sue Pinney**, Executive Assistant, Rio Las Vegas All-Suite Hotel & Casino (“Rio”); **Michael Watkins**, Carpenter, Rio; **Cynthia Gonzalez**, Housekeeping, Rio; **Corby Beebe** (left), Environmental Services, Rio and **Erin Hendriks** (right), Housekeeping Director, Rio; **Regina Ford**, Vice President of Diversity, Caesars Entertainment; **Joshua Bond**, Security Department Manager, Rio; **Ben Dimodica**, Environmental Services, Rio; **Niesha Fortson**, Hotel Manager, Front Office, Rio; **Carolene Layugan**, Director of Responsible Gaming, Caesars Entertainment; **Parker Moore**, VIP Manager, Rio



Welcome from **Mark Frissora**

Caesars Entertainment made tremendous progress last year. We continued to live our mission to inspire adults to play, and to create a caring culture so every team member can be at his or her personal and professional best. In all areas of our business, we work hard to create unforgettable experiences for our guests, employees and communities. All the while, we have continued to drive corporate citizenship programs that enrich communities and make Caesars better for all of our stakeholders. Doing the right thing, operating responsibly, investing in our communities – these are the principles that guide us. They reinforce our social license to operate and they make us a more sustainable business. In this, our seventh annual Citizenship Report, I invite you to learn how we continue to lead our industry across many dimensions of responsible business practices.

In 2015 we continued to manage through the challenges of financial restructuring. However, we were not diverted from delivering strong financial performance with a 15% increase in FY15 net revenues over FY14, a 662 basis points increase in adjusted EBITDA margins, a 3% increase in guest satisfaction (another annual service record), higher-than-ever occupancy rates in Las Vegas, and a 10th consecutive annual improvement in employee engagement as measured in our Employee Opinion Survey. In 2015, we generated for our stakeholders \$9 billion in economic value and quadruple the estimated average contributed value of U.S. corporations. In fact, a recently updated analysis showed that Caesars gave back to our communities \$4.4 million of contributed value for every \$10 million in revenue that we generated in 2015. These results are, in no small

part, due to the strong commitment of our employee volunteers, our HEROs, who donated 260,000 hours of community service time, with their families, in serving causes important to them and to Caesars.

None of this happens by chance – our results are based on a strong core of commitment established over many years. Additionally, our recent success can be attributed to our corporate strategy focused on innovation in gaming, new hospitality offerings, full adoption of emerging technology and engaging all adult consumers in different ways. The other key ingredient is the way we connect – with our employees, guests, vendors, local communities and state and federal regulators. We form deep relationships that drive long-term mutual benefit. That's why this report all is about connections – using our frequent and open engagement on Twitter as an example of just one way we connect with multiple audiences and partners. Watch out for our Tweets throughout this report!

We look forward to another strong year of positive results in every sense of the word. I thank all my tens of thousands of colleagues at Caesars for their ongoing inspiration, dedication and contribution. I hope you find this report useful and inspiring, as I do. I welcome hearing your thoughts.

Sincerely,

Mark Frissora

President and Chief Executive Officer



CAESARS
ENTERTAINMENT®

@CaesarsEnt

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 Follow

About Caesars Entertainment

Caesars Entertainment Corporation (Nasdaq: CZR) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Caesars is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. Caesars resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names and Caesars Entertainment in the UK.

Caesars builds loyalty and value with guests through a unique combination of great service, unbeatable gaming, hospitality and entertainment offerings, operational and technology excellence and industry-leading corporate citizenship.

Our Footprint



\$9.053B

(2015) total net revenues in U.S.



>45M

Total Rewards members



58,800

Employees worldwide (approx.)



>100M

Guest visits per year



50

Casinos in 6 countries



1,485,802

Square feet of construction according to LEED standards



>15,700

Conventions and meetings per year



38,098

Hotel rooms and suites in the U.S.



55.6M

Square feet of air conditioned space in the U.S.



10,000

Live entertainment shows per year (approx.)



55,250

Slot machines worldwide



3,690

Table games worldwide



298

Owned or managed retail stores throughout the U.S.



4

World class golf courses in the U.S.



358

Food and beverage outlets owned or managed in the U.S.



>600

Bars, restaurants and clubs in the U.S.

Our Commitment

Our **MISSION, VISION** and **VALUES** express our shared aspirations and guide us in all that we do. Our Mission defines our core purpose as an entertainment and hospitality company and our Vision points us in the right direction to deliver the Mission. Together, with our Code of Commitment, our core values are the foundation of who we are.

Our Mission:

We inspire grown-ups to play.

Our Vision:

Create memorable experiences, personalize rewards and delight every guest, every team member, every time.

Our Values:

INTEGRITY:

Do what's right, no matter what.

SERVICE WITH PASSION:

Take pride in everything you do.

CELEBRATING SUCCESS:

Work hard and celebrate successes both large and small.

DIVERSITY:

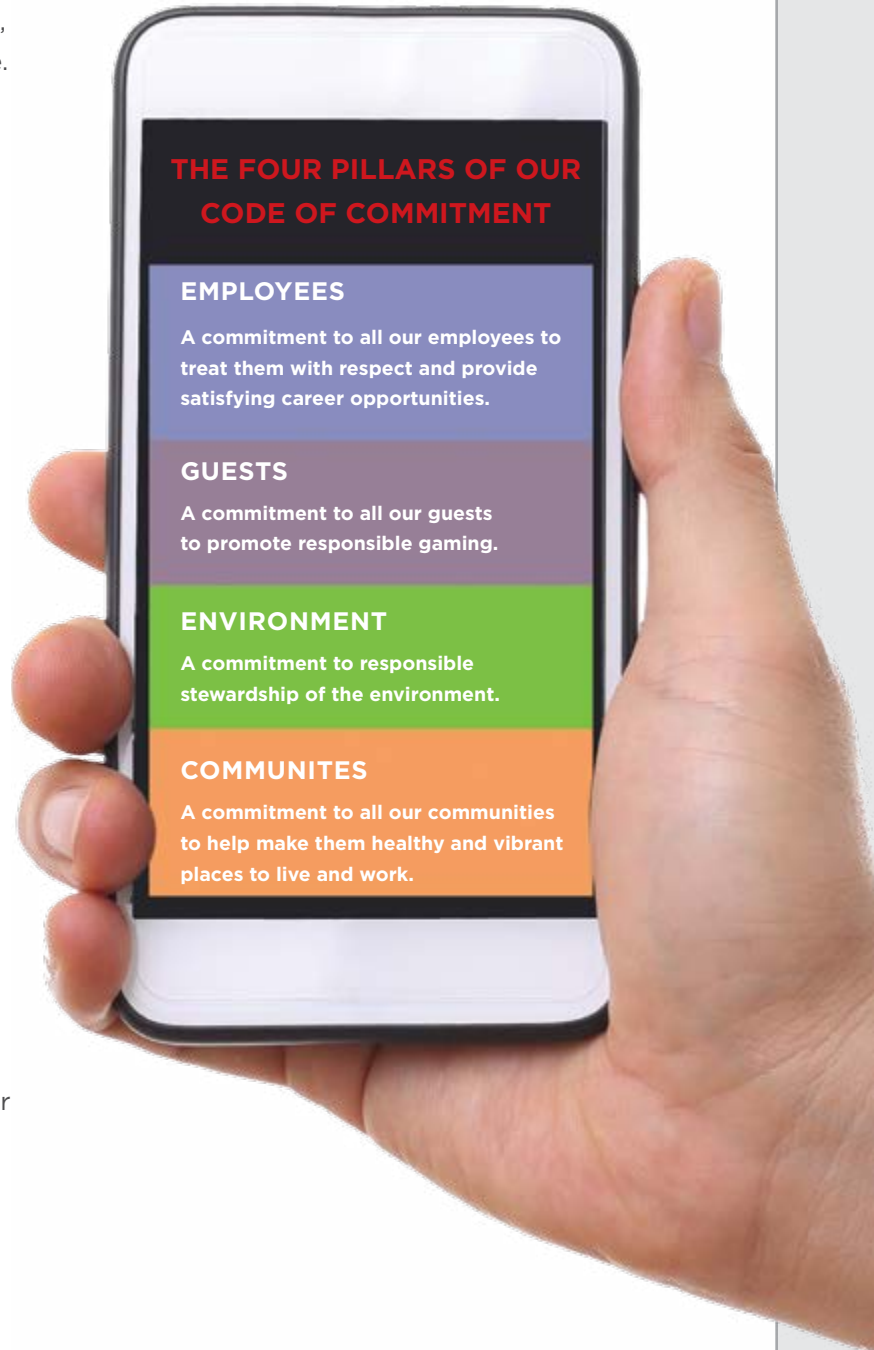
Embrace what makes us unique to inspire innovation and win together.

CARING CULTURE:

Create a caring culture so every team member can have fun and be at his or her personal and professional best.

OWNERSHIP:

Take initiative, be accountable for your performance and think like an owner of the business.



Our Commitment



Jan Jones Blackhurst, Executive Vice President of Government Relations and Corporate Responsibility

OUR CODE OF COMMITMENT

We introduced the Caesars Code of Commitment to guide the conduct of our business in 2000, leading the gaming industry in making a public pledge to our employees, guests and communities that we will honor the trust they have placed in us by conducting ourselves with integrity and with concern for our stakeholders. Our Code of Commitment is as relevant today as it was more than a decade ago. We use our Code of Commitment continuously in internal

communications to employees, we make it available online, and widely distribute and display it in all our venues for our guests. New hires are trained and sign their intention to comply with the Code of Commitment when joining the company. In our annual Employee Opinion Survey (EOS), which typically achieves a response rate of over 85%, some of the most positive feedback of employees relates to the Caesars Code of Commitment.

Corporate citizenship highlights in 2015

OUR PEOPLE

\$2.6 billion

paid to our employees in wages and benefits (U.S.)

42%

women in management (U.S.)

34%

minorities in management (U.S.)

\$559,940

reimbursed to employees for education and tuition

18,022

new employees hired in the U.S.

45,047

employees trained in Responsible Gaming

1.65 million

hours training for our employees

100%

perfect score in Human Rights Campaign Corporate Equality Index for the

9th

consecutive year

140

citizenship-related awards received since 2008

OUR GUESTS AND COMMUNITIES

\$9 billion

in economic value generated for our stakeholders

3.3%

guest service improvement - another record service year

796

Responsible Gaming Ambassadors

\$72 million

gifted via Caesars Foundation since its inception

\$67.2 million

total community giving

260,000

reported employee volunteer hours

58th

truck donated to Meals on Wheels through Caesars Foundation in 2016

\$167,000

donated by Harrah's Resort Southern California in 2 years of All-in 4 Change community giving program

>2 million

bars of soap distributed through Clean the World from our donations since 2010

Named to the

Civic 50

for the second year running

OUR PLANET

-23.4%

energy per air-conditioned 1,000 sq.ft. since 2007

-28.3%

greenhouse gas emissions per air-conditioned 1,000 sq.ft. since 2007

-20.4%

water use per air-conditioned 1,000 sq.ft. since 2008

28%

reduction in total waste

38%

of waste diverted from landfills

100%

of hotel properties Green Key eco-rated

50

electric vehicle charging stalls for guests at our properties

\$130,800

value of rewards to employees for going green at home since 2010

19

properties participated in our annual CodeGreen challenge

150

suppliers invited to respond to CDP climate change disclosure

Note: All figures refer to 2015 unless otherwise noted.

Corporate Citizenship Dashboard

RESPONSIBLE GAMING	2011	2012	2013	2014	2015
Total employees trained in Responsible Gaming	33,345	35,361	43,286	53,825	45,047
Total hours spent in Responsible Gaming training	50,017	30,906	27,100	26,912	39,316
GREAT PLACE TO WORK	2011	2012	2013	2014	2015
Women in management roles	40%	42%	41%	41%	42%
Employees in minority groups	-	56%	56%	57%	52%
Employees in minority groups in management roles	-	32%	33%	36%	34%
Human Rights Campaign Corporate Equality Index	100%	100%	100%	100%	100%
Employee training - million hours	3.153	3.649	3.578	3.550	1.655
New hires	7,025	9,358	12,102	11,410	18,022
Turnover rate	-	16.10%	17.96%	21.49%	29.45%
Injury rate per 100 employees	-	-	-	3.68	3.40
Injury severity rate per 100 employees	-	-	-	1.15	1.01
ENGAGEMENT IN CITIZENSHIP PROGRAMS	2011	2012	2013	2014	2015
Employees: 60% participation (CodeGreen and HERO programs) by 2020				49%	45%
Guests: (2015 baseline) 67% citizenship scores in weekly guest survey by 2020 showing awareness and engagement of guests in our citizenship initiatives					55%
Suppliers: Caesars top 150 suppliers asked to respond to CDP Supply Chain disclosure requirements				30%	33%
ENVIRONMENT (U.S. OPERATIONS)	2011	2012	2013	2014	2015
Energy conservation: (2007 baseline, cumulative): Reduce energy consumption (fossil fuel based) per air-conditioned 1,000 sq. ft. by 30% by 2020 and 40% by 2025	-18.1%	-20.9%	-19.9%	-21.4%	-23.4%
Greenhouse gas emissions: (2007 baseline, cumulative): Reduce greenhouse gas emissions per air-conditioned 1,000 sq. ft. by 30% by 2020 and 40% by 2025	-20.5%	-22.7%	-22.3%	-22.6%	-28.3%
Water consumption: (2008 baseline, cumulative): Reduce water consumption per air-conditioned 1,000 sq. ft. by 20% by 2020 and 25% by 2025	-15.1%	-15.3%	-18.6%	-21.7%	-20.4%
Waste diversion: Divert 50% of total waste from landfill by 2020 and by 60% in 2025	N/A	-23.6%	-35.3%	-42.3%	-38.1%
Real estate: Achieve LEED certification for all newly-built and expanded properties owned by Caesars.	Achieved	Achieved	Achieved	Achieved	Achieved
Green Key Certification: 100% certification for all hotel properties globally	On track	Achieved	Achieved	Achieved	Achieved
COMMUNITY INVESTMENT	2011	2012	2013	2014	2015
Total giving: (including Caesars Foundation, corporate, mandated and discretionary giving and value of employee volunteering hours) (\$ million)	86.9	78.7	76.76	82.91	67.21
Volunteering in our communities: (hours volunteered)	148,080	133,044	164,451	199,127	260,000

Note: Injury rates not reported for 2011-2013 due to historical data inconsistencies discovered in 2015 audits.

Our most important citizenship priorities

11 priorities

We have identified **11 citizenship priorities** that influence the way we do business and correspond to the interest and expectations of our stakeholders. These priorities were established in 2012 after extensive discussion and engagement with different stakeholder groups. In 2015, we consulted with our senior executives and Caesars' Sustainability External Advisory Board and made two changes. The first is the inclusion of a reference to science-based goals in relation to our greenhouse gas emissions. The second is the addition of a new priority area relating to waste. The topic of waste itself is not new – we have taken significant action to reduce and divert waste from landfill over several years and have achieved encouraging results. However, we felt, and were advised, that this is an important enough issue to be presented separately, especially with the growing spotlight on food waste in the world, an area where we have a significant role to play, given the prominence of food and dining offerings throughout our operations.



Our **eleven** top priority citizenship issues are:

GUESTS

- 1 Creating memorable guest experiences
- 2 Responsible Gaming

EMPLOYEES

- 3 A great place to work
- 4 Diversity and inclusion
- 5 Health and wellness

ENVIRONMENT

- 6 Reducing energy consumption
- 7 Science-based carbon goal reduction
- 8 Reduce and recycle waste

COMMUNITES

- 9 Responsible conduct
- 10 Positive economic contribution
- 11 Supporting local communities

Note: Please see our G4 Content Index at the end of this report for the alignment of our priority citizenship issues with G4 Material Aspects and related disclosures.

Supporting the global Sustainable Development Goals

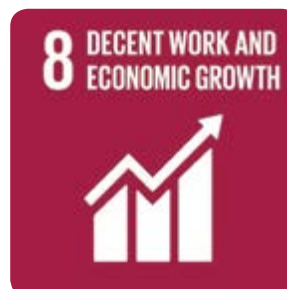
2030 Agenda

On 25 September 2015, the United Nations General Assembly, with its 193 member nations, formally adopted the universal, integrated and transformative 2030 Agenda for Sustainable Development, along with a set of 17 Sustainable Development Goals (SDGs) and 169 associated targets.

"This Agenda is a plan of action for people, planet and prosperity. It also seeks to strengthen universal peace in larger freedom. We recognize that eradicating poverty in all its forms and dimensions, including extreme poverty, is the greatest global challenge and an indispensable requirement for sustainable development. All countries and all stakeholders, acting in collaborative partnership, will implement this plan."

sustainabledevelopment.un.org

We at Caesars Entertainment wholeheartedly endorse this path to prosperity and are encouraged by the global consensus on what needs to be done. As a business corporation, we are also a committed partner in the achievement of the SDGs. As in all business processes, we must prioritize to ensure we use our resources in a focused and effective way. Therefore, in this initial phase of driving sustainable development, we have selected eight of the 17 SDGs where we have already made significant contributions and where we can expand our impact in coming years. The eight priority SDGs for Caesars connect seamlessly with our existing citizenship priorities and practice in our business today and also with our Code of Commitment.



Sustainable Development Goals

CAESARS CODE OF COMMITMENT

Committed to our
EMPLOYEES

Committed to our
GUESTS

Committed to our
ENVIRONMENT

Committed to our
COMMUNITIES

OUR CITIZENSHIP PRIORITIES

Great Place to Work
Diversity and Inclusion
Health and Wellness

Memorable Experiences
Responsible Gaming

Energy
Carbon
Waste

Responsible Conduct
Economic Contribution
Supporting Communities

OUR CITIZENSHIP CONNECTIONS WITH THE THE UN 2030 SUSTAINABLE DEVELOPMENT GOALS



Ensure healthy lives and promote well-being for all at all ages

We have maintained for the last 6 years a leading employee wellness program, with over 80% voluntary participation rates of our colleagues and outstanding health improvements to date.



Achieve gender equality and empower all women and girls

We create opportunities for women and consistently maintain a high rate of women in management (42%). We actively promote women vendors and engage in mentoring to help women in business succeed.



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

We maintain a workforce of close to 60,000 people in the U.S. We hire for diversity, compensate fairly and reward positive contribution and service. We provide training for all and a positive working environment. We indirectly create further employment in cities where we operate for other hospitality providers and for thousands of vendors.



Reduce inequality within and among countries

Our impact is primarily in the U.S where we publicly take a stand for social justice and equality for LGBT rights, immigrant rights, against human trafficking and for environmental protection. We also contribute to improving opportunities for Native Americans through our relationships with Native American tribes.



Make cities inclusive, safe, resilient and sustainable

In all of the cities where we operate, we contribute to revitalizing city life and infrastructure improvements through mandated and discretionary funding and have positive influence on urban economies.



Ensure sustainable consumption and production patterns

As a responsible business, we conserve resources, operate ethically and in accordance with our Code of Commitment, and report transparently. We continue to lead the industry in Responsible Gaming practices.



Take urgent action to combat climate change and its impacts

Since 2007, we have reduced greenhouse gas emissions through our CodeGreen strategy by 25% and target to reduce emissions by 40% by 2025 (baseline 2007). In addition, we will establish science-based goals this year.



Revitalize the global partnership for sustainable development

We advance sustainable business and positive impacts on society—working with providers of problem gambling services, climate and energy NGOs, and social impact organizations.



CAESARS
ENTERTAINMENT®

Celebrating the opening of Harrah's Atlantic City Waterfront Conference Center

[@citizencaesars](#)

[caesarscorporate.com](#)

 Follow



Connecting citizenship to add #value wherever we are

Wherever we are, we create meaningful connections with our guests, our colleagues and our communities that combine economic, social and environmental contributions to create memorable experiences and enrich the quality of life. In connecting the different elements of our citizenship strategy, we help achieve sustainable development objectives. In doing so, we strengthen our business, anticipate and respond to the needs of our communities and create collaborative relationships that benefit us all.

Adding value

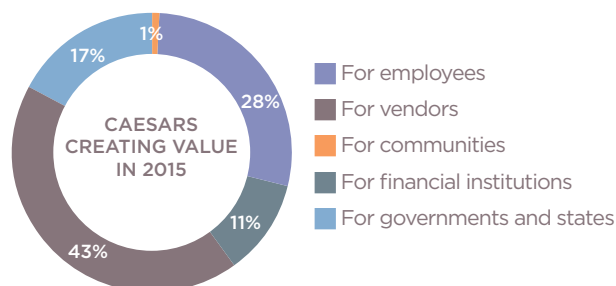
\$39 billion

During the past four years, we have enriched our communities with tangible economic value of more than \$39 billion – that’s an average of almost \$10 billion each year of economic value we create for our stakeholders, enabling them to finance new initiatives, support personal and community objectives and invest in infrastructure, healthcare, education and more.

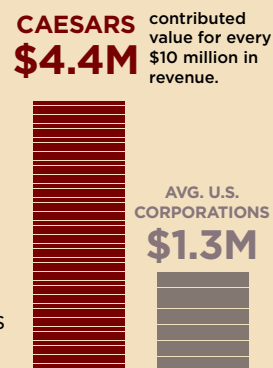
In 2015, 28% of the economic value we generated was distributed to our employees as payment for their contribution in the many and diverse roles they perform at our company. 43% of the value we created was distributed to the many vendors that help us create memorable experiences for our guests.

For a more detailed view on a State by State basis in the U.S., see our State Fact Sheets at: caesarscorporate.com/about-caesars/reports

\$9 billion value created for our stakeholders in 2015



Third-party analysis* from 2015 shows that Caesars operates in a manner that results in \$4.4 million of contributed value to its communities for every \$10 million in revenue, three times times the estimated average of U.S. corporations



*Analysis conducted by Bea Boccalandro, President of VeraWorks

ECONOMIC VALUE GENERATED AND DISTRIBUTED IN \$MILLIONS	2012	2013	2014	2015
Gross revenues	8,969	9,780	9,654	10,475
Economic value distributed				
Payments to employees in wages and benefits	2,932	2,430	2,454	2,595
Interest payments to providers of capital	2,101	2,250	2,670	1,042
Payments to vendors for goods and services	2,926	4,480	3,880	3,884
Payments to governments in local, state, and federal taxes and all gaming taxes and licenses	1,073	1,570	1,367	1,559
Expenditure as an investment in our community through mandated (licensed) giving, corporate, property and the Caesars Foundation	79	77	75	67
Total economic value distributed	9,111	10,810	10,446	9,147

Adding value in Murphy, N.C.

Harrahs Valley River Casino and Hotel – the first 6 months



1,050
employees.
70% locally hired



>\$15M
in salaries
and benefits



>900
room/nights booked
with other hotels
in the area



505,000
guest visits



53,000
hotel nights sold =
92.5% occupancy



>\$30,000
in donations to
local charities



>9,000
volunteer hours by
Valley River employees


In September 2015, we opened Harrah's Cherokee Valley River Casino & Hotel together with the Eastern Band of Cherokee Indians. We have been delighted with the success of this new property – demonstrating the value of connecting to the local community for hiring employees, contracting with local vendors for goods and services, supporting local hotels by booking our overflow rooms, volunteering with local charities and, above all, engaging with new guests from all over the region.

"This area has not seen significant growth or new jobs in recent years. With the new influx of employees at Valley River, amazing things have happened. Hoteliers are seeing close to 100% occupancy. Even the local real estate market has started to become more active. A local realtor told me he closed twenty-eight new homes in the last six months for employees in our casino who know that they have a stable, well-paying job at Valley River".

Brooks Robinson, Regional Senior Vice President & General Manager, Harrah's Cherokee



Adding value in Murphy, N.C.

 *"Harrah's guests have made a very positive impact on a number of our Cherokee County businesses, particularly those in the hospitality industry, as well as restaurants and retail businesses. The number of visitors signing in at the Chamber's Welcome Center has increased by 31% in the six months since Harrah's opened. In addition to the increase in visitors to our area, the impact of the local payroll by Harrah's employees has made a significant difference to businesses across all segments of the local economy."*

Phyllis Blackmon – Director, Cherokee County Chamber of Commerce



Lumpy Lambert, General Manager, Harrah's Cherokee Valley River Hotel and Casino

Adding value in Atlantic City

Atlantic City Waterfront Conference Center – the first 6 months



2,000-4,000
employees,
depending on season



133
groups for meetings
and conferences



40,000
hotel nights
sold to meeting
delegates



475
guests at our
opening event



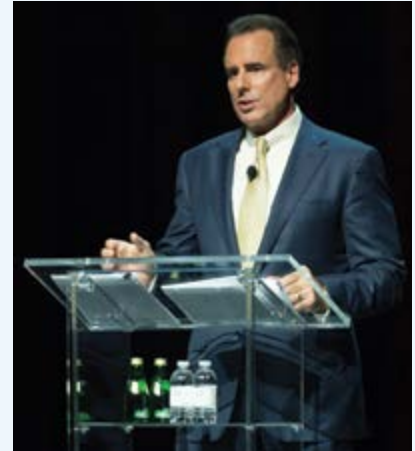
>130
events on the
books through
to 2030



>2,500
volunteer hours by
Waterfront employees

“The Waterfront Conference Center demonstrates our commitment to the revitalization of Atlantic City through major developments and investments in the booming meetings business. For Atlantic City, this is an opportunity to attract a new type of customer to the city and significantly increase hotel occupancy, as well as drive revenue for local restaurants, retail outlets and other businesses.”

Mark Frissora, President and CEO, Caesars Entertainment Corporation



In September 2015, we officially opened our \$126 million, 250,000 square foot (including 100,000 sq.ft. meeting space) Harrah's Waterfront Conference Center in Atlantic City with a major celebration event attended by customers and local dignitaries. The Center is able to accommodate 5,000 guests, and is already attracting many customers who seek the best service and facilities



available in a responsible business environment at a convenient location.

The Center is another initiative of Caesars to add value – for our employees with the addition of thousands of jobs, and no less significantly, for Atlantic City.

“For several years the New Jersey Special Investigators Association (NJSIA) has been hosting our annual seminar in Atlantic City, NJ. We had some concerns about moving into a brand new venue, but we found the Waterfront Center staff, from sales to convention services to catering, to be extremely professional and had the expertise we were looking for. We could not have been more pleased with our event last October. The feedback we received from our attendees was tremendous. We have again booked our 2017 seminar at the Waterfront Conference Center and hoping to continue our relationship for several years.”

Scott Keesal, President, New Jersey Special Investigators Association (NJSIA)

Adding value in Atlantic City

The professionals meet at the Waterfront

As a new era emerges in Atlantic City, we were proud to host one of the meeting industry's most influential educational events: Meeting Professionals International (MPI) held its World Education Congress (WEC) at Harrah's Atlantic City Waterfront Conference Center in mid-2016. The annual conference is MPI's premier event, offering valuable education, business and networking opportunities to more than 2,000 delegates who represent different industry sectors and have a strong influence on where meetings and events are held. MPI is the largest and most vibrant global meeting and event industry association with around 18,500 members worldwide.

 *"We are excited to introduce Harrah's Atlantic City Waterfront Conference Center as a major player in not only the Northeast, but the national meetings business. The state-of-the-art center is conveniently located within driving distance of one-third of the nation's population. Now, these convention goers can meet, eat and sleep all under one roof in a facility accompanied with dynamic hospitality offerings and amenities."*


Michael Massari, Senior Vice President of National Meetings and Events



John Henderson @PCNHJohn · Jan 12

Visual performing arts, live music, waterfront hotel conference center, potential Olympic sailing event are ways to bring visitors to city.



 *"The meetings and conventions industry is the direction Atlantic City needs to take to remain viable. Gaming revenues are still much lower than in the past, and the initial success of our Waterfront Conference Center shows the long term potential of the city in meeting convention and conference business. Traditionally, Atlantic City has not been on the meeting planners of the world's list of places to go, it was very difficult to get room blocks for large conventions. Now, we have the opportunity to bring great new business here to the city and the region."*

Rick Mazer, Regional President and General Manager of Harrah's Resort Atlantic City

Adding value in Baltimore

Horseshoe Baltimore— the second year



60%

employees
from Baltimore City



>14,500

room nights
sold



4M

guest visits



>\$122M

paid in gaming
taxes




>\$380M

generated in
commerce
(since opening)



48

local organizations
supported with
donations and
volunteering efforts

 *"It is significant to note that Baltimore was in a very difficult period just one year ago with much civil unrest. We had to close our business at night due to the week-long city curfew. A year later, and we are seeing record revenues. We feel this is just the beginning. Baltimore is a beautiful city and we believe there is significant potential to grow and to support our local community in Baltimore."*

Alex Dixon, Assistant General Manager, Horseshoe Baltimore



Adding value in Baltimore

Firmly established in Baltimore's downtown city area, one of our goals is to act as a catalyst for the transformation for the city's southern gateway, expand the tourism footprint and create a new entertainment district in Baltimore. We do this through our gaming tax revenues that support local development, attracting visitors to our entertainment and fine dining options, creating employment opportunities and engaging with local businesses to generate local revenues. We work hard to be fully involved in local life and be part of the change Baltimore is now experiencing.

We play a vital role in the Local Development Council that determines how the income we generate for the city is used for the benefit of its residents. For example, we have enabled the establishment of a new employment center serving Baltimore residents and businesses and supported new classes through Project JumpStart, a pre-apprenticeship training program for construction trades. Our funding supports 400 summer jobs through the city's YouthWorks program and summer learning programs for 100 local Head Start-qualified preschoolers and their families. For the environment, we have enabled funding to increase the tree canopy in Baltimore City, enhanced trail networks, cleaned up waterways and improved street lighting around our property.


Amy Yensi
 @amyyensi

Follow

I added a video to a @YouTube playlist youtu.be/nM9ovsM8Fag? Horseshoe Baltimore Casino Celebrating 1 Year Of High Stakes Action



Horseshoe Baltimore Casino Celebrating 1 Year Of High Sta...
 One year of high stakes action in Baltimore. It's the first anniversary of the Horseshoe Casino. Amy Yensi reports. Subscribe on YouTube ► <http://www.youtube.com>

5:34 PM - 14 May 2016


Horseshoe Baltimore @HorseshoeBmore · May 5
 We're seeking an Employee Relations Specialist.. Apply today!
bit.ly/1rsAkhj



ARE YOU READY TO LIVE THE DREAM?
Hiring: Employee Relations Specialist


Living Classrooms
 @livingclassroom

Follow

TY @DuaneMorrisLLP & @HorseshoeBmore volunteers for prepping materials for our #LCFpowerhouse summer students.






Sara Evans concert at Horseshoe Baltimore Plaza

Connecting and adding value with our suppliers

Responsible Supplier Statement

One of the ways we add significant value to sustainable business is by engaging with our suppliers to connect them to our citizenship initiatives. In 2015, we published our first Responsible Supplier Statement, inviting our suppliers to confirm their support for our Code of Commitment, agreeing to the following six principles:

1. Comply with all applicable laws and regulations, including employment, health and safety, gaming, environmental, immigration and tax.
2. Institute and enforce policies prohibiting unlawful harassment and discrimination
3. Neither condone nor support the practice of human trafficking, abusive, or illegal labor activity.
4. Support our supplier diversity commitment of economic inclusion and track certified diverse vendor spend
5. Comply with our Business Conduct Policy for Companies Doing Business with Caesars and Caesars corporate policy related to gifts.
6. Comply with Caesars anti-bribery, anti-corruption and anti-money laundering policies.

RESPONSIBLE SUPPLIER STATEMENT

We value partners that share our passion for our Code of Commitment. Caesars internal commitments are to:

- **Act in accordance with the highest ethical and legal standards**, conduct our business with honesty and integrity, and respect internationally recognized human rights wherever we operate;
- **Promote employee health and wellness** in a safe environment and embrace diversity and inclusion in order to cultivate an environment which is a great place to work.
- **Drive environmental sustainability** through measurable reductions in carbon and greenhouse gas emissions through energy, water and waste conservation and employee and guest engagement.
- **Promote responsible gaming** through Responsible Gaming programs and our Marketing & Advertising Code while creating memorable guest experiences.
- **Create healthy and vibrant communities** through positive economic contribution and community reinvestment with local businesses, charitable causes and community partners.

To that end, guided by the principles of our Code of Commitment, Caesars has created its Responsible Supplier Statement. Caesars Responsible Supplier Statement outlines our reasonable expectations for the responsible and ethical business practices of our suppliers.

SUPPLIERS SHALL:

- **Comply with all applicable laws and regulations**, including employment, wage and hour, health and safety, gaming, environmental, immigration and tax.
- **Institute and enforce policies prohibiting unlawful harassment and discrimination** - including (but not limited to) on the basis of age, disability, marital status, national origin, race/color, pregnancy, religion, gender, sexual orientation and gender identity - and provide mechanisms for reporting policy violations.
- **Neither condones nor supports the practice of human trafficking**, abusive, or illegal labor activity such as sex trafficking, forced labor and/or debt bondage.
- **Support our supplier diversity commitment** of economic inclusion and where possible track certified diverse vendor spend including that of women (WBE), minority (MBE) veteran (VET) and lesbian, gay, bisexual, and transgender (LGBTBE) business enterprises in our extended supply chain.
- **Comply with our Business Conduct Policy** for Companies Doing Business with Caesars and Caesars corporate policy related to gifts.
- **Comply with Caesars anti-bribery, anti-corruption and anti-money laundering policies.**

Caesars is committed to procuring its goods, products and services from a diversified pool of vendors, contractors and professional service providers, and working with developing businesses to help them grow.



IT'S WHO WE ARE





Connecting and adding value with our suppliers

Suppliers for climate change action

Caesars has led our industry in environmental stewardship and disclosure, and encourage our strategic suppliers to be proactive and visible in their support for sustainable development. As part of a multi-company initiative of the Carbon Disclosure Project (CDP), we are one of 75 organizations that invite suppliers to disclose their greenhouse gas emissions data to this leading global database. Together, these 75 organizations spend \$2 trillion in annual procurement. Understanding the impact of this spend on climate change, and working with our suppliers to mitigate climate change is a key objective for Caesars. In 2015, more suppliers disclosed to CDP than in 2014. Our goal is to achieve 50% of our top 150 suppliers to disclose to CDP in the coming years. In early 2016, we hosted a CDP hospitality industry round table to further encourage dialogue and drive the agenda forward.



"Our main goal is not the disclosure itself, but the collaborative nature of the work together that helps both our suppliers and Caesars identify new opportunities to mitigate risk and do better business, while driving sustainability throughout our operations. Measurement and disclosure are important, but it is just a first step."

Jessica Rosman, VP, Procurement

Advancing diverse suppliers

We continue to diversify our supplier base and procurement spend with MWDBEs (minority and women-owned or disadvantaged business enterprises). Often, these companies require assistance to qualify as Caesars' supplier or expand their business with us. We connect widely and deeply throughout the U.S. market to ensure MWDBE vendors know we welcome them and how to qualify for supplier status. We support a number of Chambers of Commerce that promote diverse suppliers, and we speak frequently at conferences and events designed to promote supplier diversity. We offer practical support to help diverse enterprises improve their overall and Caesars-related performance.



“Supporting inclusive business is strategically important to the City of New Orleans. The City's Office of Supplier Diversity advances local, small and disadvantaged businesses with a Disadvantaged Business Enterprise (DBE) Certification program. At Harrah's New Orleans, we have several certified DBEs and we work with them to ensure they receive every opportunity to develop their business with us. In the past year, we have again successfully worked with vendors in New Orleans to help them expand to service other Caesars properties.”

Kelisha Garrett, Supplier Diversity DBE Regulatory Compliance & Community Relations Manager, Harrah's New Orleans

Mentoring diverse suppliers

Mentoring diverse businesses

We were delighted when Bridget Carter, our Supplier Diversity Manager, was named Woman of the Year by The Quad County Urban League (QCUL) at the annual Women's Empowerment Summit in early 2016. This honor recognizes Bridget's tireless mentoring of women business owners and providing them with tools to improve their overall business with the casino and other industries. Bridget's activity is part of a Mentor-Protégé Program maintained by Caesars as one of many tools and support processes to advance women and small businesses.

One of these is Seema Singh, CEO of Foodco USA, a woman-owned and operated Certified Small Business offering foodservice solutions.

"Expanding your business is always tough, and never more so than in the midst of a long-running economic slump. But enterprises like Caesars opened doors to minority entrepreneurs like us for business opportunities. It has helped grow our business in many ways, in increasing our volume purchases and bring down the cost so we could extend the savings to Caesars. Caesars has been a great addition to my profile and has helped me gain many other opportunities."

Seema Singh, CEO, FOODCO USA

Increasing diverse business with Caesars

Quality Support Services Inc. supplies Caesars with industrial supplies which include anything from a hammer to electrical lighting supplies or plumbing fixtures to help our properties function efficiently and safely. With a team of 75 employees, providing outstanding service and demonstrating a keen understanding of our needs, in four months, this New Orleans-based DBE-certified vendor has increased its Caesars business from two properties to three.



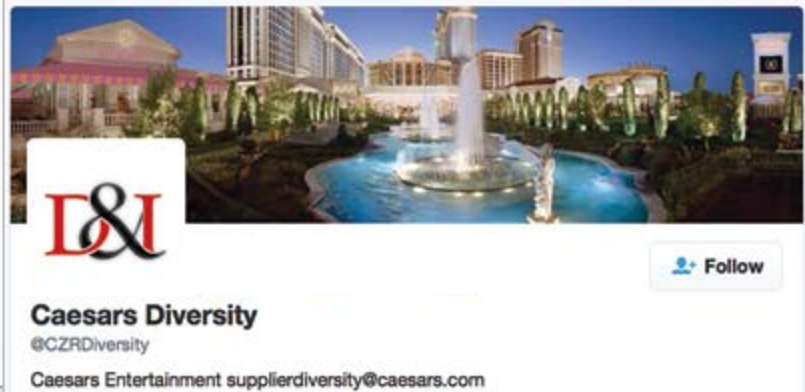
"Working with Caesars has been a phenomenal experience. We are hoping to continue to expand our business with more Caesars properties. At every level, it has been a true pleasure to work with Caesars – the lines of communication are open for us at all times. They treat us with respect."

Terry McCall, President and Founder, Quality Support Services, Inc.

Advancing diverse suppliers

@CZR Diversity

We utilize Twitter to connect to all our diverse supplier base. We maintain a separate Twitter handle to enable suppliers to receive current and relevant information and engage with us directly.



Sustainable food sourcing

We have been developing our food sourcing practices over the past few years to offer the best and most sustainable choices to our guests while respecting environmental imperatives. For example, we maintain standards for sustainable fish sourcing and promote sustainable options on our menus. We offer sustainably farmed fresh Atlantic salmon which is exclusively U.S.-based and 100% traceable. Courtesy coffee offered at properties is Rainforest Alliance certified.


Caesars Citizenship
 @CitizenCaesars

 Follow

Read how [#environmentalism](#) inspires [@FlamingoVegas](#) [#Chef](#) to lead others to [#sustainability](#) through [#employeeegarden](#):


Caesars Citizenship
 @CitizenCaesars

 Follow

.@HarrahsLaughlin's first harvest of basil from the new Employee [#CodeGreen](#) Garden is looking good!

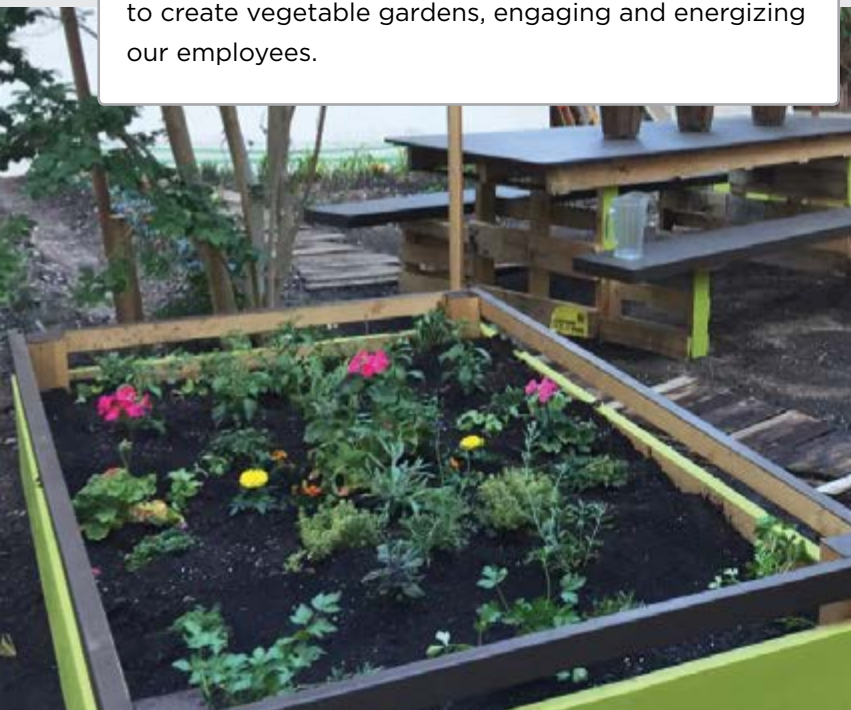


Edwin Morente, Chef Tournant, Carnival World Buffet, Rio Las Vegas All-Suite Hotel & Casino

Sustainable food sourcing

Local and home-grown

Increasingly we are sourcing fresh produce locally which supports local farmers as well and provides our guests with the freshest variety of in-season vegetables, salads and herbs available. At the same time, many of our properties have taken the initiative to create vegetable gardens, engaging and energizing our employees.



The employee garden at the Flamingo Hotel and Casino Las Vegas

More vegetarian options

In early 2016, we advanced our goal to provide sustainable and healthy choices for our guests. Aligning with evolving preferences for healthy food and dining options, we are offering at least two vegetarian options on the standard menus of our sit-down food and beverage outlets. The vegetarian (or vegan) dishes include at least one entree and one appetizer. This approach enables us to better serve our guests while also contributing to more sustainable food supply chain in our operations, as plant-based food options are often locally-sourced.



Dish prepared by Chef William Becker, Flamingo Hotel and Casino, Las Vegas

Taking a public stand

We are proud of the public stands we take on social and environmental issues that affect our guests, our employees and our communities. Our leaders often speak publicly about issues that are close to our hearts. We participate in a range of associations that help advance social causes, including We Mean Business, Carbon Disclosure Project, the World Resources Institute and Ceres. We use our voice to advance greater social equality, justice and a brighter future for our planet.

WE TAKE A PUBLIC STAND ON:

Climate Change
 CORPORATE TRANSPARENCY
TRAFFICKING
 IMMIGRATION REFORM
LGBT RIGHTS
 HEALTHCARE
 Human Rights

Advocating for marriage equality

We are supportive of new Marriage Equality laws that were enacted in the U.S. **Jan Jones Blackhurst**, our Executive Vice President of Government Relations and Corporate Responsibility, published an article in Vegas Inc., stating: "We at Caesars Entertainment support the Equality Act. ... it's important that we all take action and leverage the momentum .. to ensure equal rights extend to everyone. For us, that means workforce diversity and inclusion, which we believe are the keys to continuing the positive impact of the court's decision. It's not only the right thing to do, it positively affects business performance."


Caesars Citizenship
 @CitizenCaesars

Follow

From LV to @CaesarsEnt around the country, our marquees show @CaesarsEnt's support. Read more: bit.ly/1FOUD81




Caesars Citizenship
 @CitizenCaesars

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.@CaesarsEnt EVP Jan Jones on leveraging #MarriageEquality to constitute employment protection in all 50 states



Same-sex marriage ruling is just one step to equality
 As a lifelong advocate for LGBT communities and the advancement of equal rights for everyone, I was ecstatic to hear of the Supreme Court's decision to make same-sex marriage a...

vegasinc.com


Caesars Citizenship @CitizenCaesars · 26 Aug 2015

With over 40% of women in management positions, @CaesarsEnt is proud to celebrate #WomensEqualityDay


Caesars Citizenship @CitizenCaesars · 31 Aug 2015

"We need to set high goals for gender equality & admit that anything less is a failure"-Jan Jones on #genderequality

Gwen Migita @gmigita

An inspiring boss @Caesarsent Gaming industry can lead the way in gender equality m.lasvegassun.com/news/2015/aug/... @citizencaesars

Taking a public stand

Advocating for climate change action

We are proactive in advancing environmental stewardship in all of our operations and in engaging throughout our supply chain to do the same. Our achievements in resource conservation and greenhouse gas emissions mitigation continue to lead the industry since our baseline year of 2007. More recently, we collaborated with global organizations committed to business leadership and policy alignment on climate issues. This effort is led by We Mean Business, a coalition of organizations including CDP, World Resources Institute (WRI), and World Wildlife Fund (WWF), among others. Ahead of the UN convening on climate change, the Conference of Parties (COP21) in December 2015, we collectively urged policymakers and business leaders to get serious about tackling climate change. Caesars publicly committed to establishing science-based environmental goals in line with keeping global mean temperatures from rising beyond 2 degrees Celsius above pre-industrialized levels.



Caesars Citizenship @CitizenCaesars [Follow](#)

.@CaesarsEnt is proud to lead Casino/Resort industry in #ClimateAction & scoring 100 A- in @CDP Ranking #CDP

Year	Program	Status	Disclosure Score	Performance Band
2015	Climate Change 2015	Submitted	100	A-
2014	Climate Change 2014	Submitted	98	A-

Acting for freedom

We continue to strongly support eliminating human trafficking – which involves commercial sexual exploitation, forced labor and debt bondage. Our stated commitment to the UN Guiding Principles on Business and Human Rights and the Protocol to Prevent, Suppress and Punish Trafficking in Persons is available [on our website](#). During the past year, we have been an active voice, working with advocacy groups and national collaborative frameworks to advance awareness and drive the elimination of human trafficking. For example, we participate in the American Gaming Association (AGA) CSR Committee whose focus included addressing human trafficking.

Specifically, we became a founding partner of the Businesses Ending Slavery and Trafficking (BEST) Employers Alliance formed in September 2015. BEST is the first public-private partnership in the nation to work across industries to prevent sex trafficking and sex buying. The BEST Employers Alliance supports participating employers as they adopt appropriate policies protecting their businesses from the risks posed by sexual exploiters.





CAESARS
ENTERTAINMENT®

Jennifer Lopez headlines at Planet Hollywood

[@Total_Rewards](#)
totalrewards.com

 Follow



Connecting to our guests – inspiring them to #play

The connections we make with our guests are broad and deep.

We tirelessly strive to understand what inspires and excites our guests. That enables us to provide unbeatable hospitality, world-class entertainment and service with passion while rewarding them for their patronage through our award-winning loyalty program. We also connect with our guests through corporate citizenship via our industry-leading Responsible Gaming practices and our Responsible Meetings program. We invite our guests to join in our environmental and community initiatives.



Connecting to our guests

People, Planet, Play

In 2015, we began to communicate under a new theme to support our overall citizenship efforts. Called **People, Planet Play**, we describe in plain language what citizenship means to Caesars, to our employees and to our guests. It reflects the holistic nature of our citizenship strategy, by including all of our people, social and environmental efforts. We have begun utilizing this theme to connect with our guests. On the guest TV channels in our hotel rooms, we now screen People, Planet Play videos describing our citizenship programs and achievements. We want to inspire guests to appreciate what we do behind the scenes and in the community each and every day – and to engage with us on these initiatives.

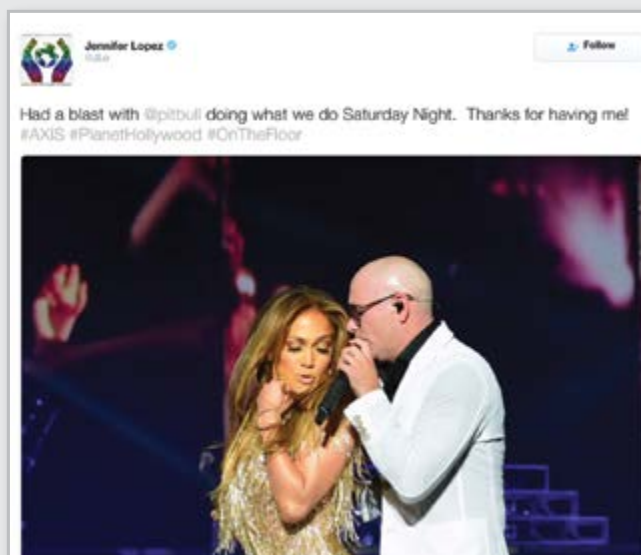




Inspiring entertainment

"This last year has been a great story for our live entertainment in Vegas with paid attendance increasing by 6% in 2015 versus 2014. Our headliner business has been phenomenally successful with resident artists Celine Dion, Britney Spears, Lionel Ritchie, Pitbull, Olivia Newton-John and more selling out for almost every performance. These shows are great experiences in unique intimate settings where our guests can really get to know our entertainers. One of the highlights of this year was our new Jennifer Lopez show, All I Have, which was so successful in January and February that we have announced 19 additional 2016 performances. This is inspiration at its best."

Jason Gastwirth, Senior VP of Marketing and Entertainment





Inspiring entertainment

JENNIFER LOPEZ SELLS OUT EVERY TIME!

The Jennifer Lopez residency at The AXIS at Planet Hollywood Resort & Casino is the first time that Jennifer Lopez has taken on a residency and her specially created show has taken the world by storm. Ever since the show was announced on national TV during American Idol where Jennifer served as a judge, every performance has been a sellout. The initial 10 performances were attended by more than 45,000 guests and additional planned shows will triple this during 2016. A big part of the attraction is our Meet and Greet – around forty guests per performance get to meet Jennifer and capture a photo moment with her.

Our live entertainment offerings, creating memorable experiences for our guests, have continued to expand, making Caesars the number

3

largest live entertainment promoter in North America. We sell around four million tickets per year for almost

10,000

performances across our

50

venues.

“Nothing short of the new gold standard for star headliners in Las Vegas.”

- Las Vegas Sun



Inspiring entertainment

Taking poker global

For more than forty years, the World Series of Poker has been the most recognized and trusted name in the game. With WSOP.com, we leverage the resources of the entire Caesars Entertainment network to bring poker-lovers the action and prestige of the World Series of Poker in the U.S. and around the world. In 2015, we took the most trusted brand in poker to six exciting venues in Europe, in addition to the 19 tournament stops in the U.S., making WSOP a global championship worthy of the best players in the world. Connecting our guests through the fun and skill of the poker game is a new achievement for Caesars, and one we intend to continue.

"Poker tournaments never really took off in Europe. It may have something to do with the size of the casinos and the space required to host great events. This meant that, in taking WSOP global, we had to invest in training and education of local casinos in everything from establishing procedures, teaching different variants of poker, understanding best practice, hiring and training staff, managing the complexity of live tournaments. We hired a poker expert to work with European casinos to help them succeed."

Seth Palansky, Caesars Interactive Entertainment Vice President of Corporate Communications

With the global WSOP Championships, we are bringing the fun of live poker to many more players and we are helping revitalize business for European casinos, as WSOP generates incremental value for them. And, through our charitable support for ONE DROP, the WSOP poker community has raised \$14.7 million through WSOP charity poker tournaments since 2012.



Lee Davy
@Chingster23

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The @WSOP Circuit plans to go global in 2015/16 with 6 events planned including Italy, Mexico and Czech Rep. ow.ly/Pa7ek



"We loved hosting Europe's biggest ever WSOP Circuit Event at King's Casino in Rozvadov in October and November last year - with 715 runners in the Main Event alone the event was a phenomenal success. Players came from not just all over the region but the whole world and the feedback was that they all enjoyed our very special hospitality and experience. Since then we have been expanding the casino further and we are even building a hotel - Europe's biggest poker room is getting bigger and bigger!"

Leon Tsoukernik, King's Casino, Rozvadov, Czech Republic

Total Service for our guests

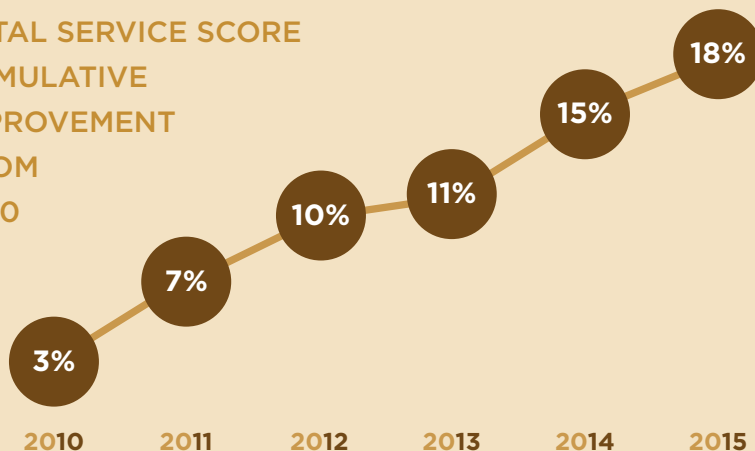
Total Service for our guests

Once again, in 2015, our employees achieved an improvement in overall Total Service “A” scores from our guests in response to our customer surveys. This is the highest recognition that our guests can award for the service they receive, making 2015 the best ever year for service to our guests across all our properties.

During 2015 we revised our customer survey methodology enabling guests to provide feedback more quickly and more easily. This feedback gives us additional insights about how to better serve our guests. In 2016, we adopted the Net Promoter Score (NPS) methodology to help broaden our view of the customer experience consistent with our goal to deliver Service with Passion.



**TOTAL SERVICE SCORE
CUMULATIVE
IMPROVEMENT
FROM
2010**



20

Caesars Entertainment resorts
earned TripAdvisor's 2016
Certificate of Excellence





Total Service for our guests

Rewarding guests for their loyalty

We continue to provide our guests with more memorable experiences through our industry-leading loyalty program, Total Rewards. We use the information our customers share with us to continuously improve the range of benefits that reward them for their continued patronage. In the past year, we have made Total Rewards easier for members to access and use with an improved online interface. This results in easier redemption of Rewards credits for a range of hospitality, dining and entertainment experiences. Members can also use the Total Rewards app for entertainment and hospitality suggestions wherever they are.



TR members also gain benefits via our extensive collaboration with companies including Hertz Car Rental, Norwegian Cruise Line, Hawaiian Airlines and many others. We continue to establish new alliances that expand our member choices. In early 2016 we announced that our Total Rewards members would have access to the Atlantis, Paradise Island resort in The Bahamas, the largest casino resort in the Caribbean.

We were delighted to receive the 2015 Loyalty360 CX Bronze Award for Best Brand Messaging and Communications. The Loyalty360 CX Awards honor the brands that use innovative and best-in-class techniques to deliver customer experiences that ultimately build customer loyalty.



Atlantis, Paradise Island resort, The Bahamas

"Total Rewards is now the only loyalty program of its kind offering our members access to this premier island resort, which includes access to select accommodations, signature dining experiences and the opportunity to play in the Caribbean's largest casino."

Michael Marino, Senior Vice President of Loyalty & Digital

Using data to benefit guests

Data and technology empower us to serve our guests in the best way possible. Our data-driven culture at Caesars is at the root of many of our successful signature initiatives. These include our loyalty program, guest surveying and service tracking and recording energy efficiencies as part of our citizenship efforts. We are also committed to the protection of our guests' information and data privacy. Our technology is designed to provide robust protection for our guests with multiple layers of data security. There have been no significant privacy breaches in recent years.

"Data and technology are the building blocks of our business today and the basis for our business tomorrow. Beyond enhancing customer service through technology, such as our self-service check-in kiosks, or becoming more efficient through virtualization, our investment in technology is critical. Technology will enable us to connect to the increasingly digital lifestyles of our guests and create new personalized 360-degree service tailored to each guest's real-time preferences, enabling guests to define their own experiences in ways never before possible."

Les Ottolenghi, Executive Vice President and Chief Information Officer

Putting safety first – and saving lives

Some Caesars employees save lives in the normal course of their work. Our Security Officers are trained to act fast to save the life of a colleague or guest. In the last 18 months, there were at least 8 such incidents. For example, at Harrah's Joliet, Security Officer Keith Strasser and Security Supervisor Brandt Stone responded to a report of a guest not breathing. They found the guest in the hotel room and began administering CPR until the guest resumed breathing on his own and paramedics arrived. In another incident, Security Officers Ana Contreras and James Sutor responded to a report of a guest who had collapsed in the parking garage floor. They administered CPR and gave three shocks with a defibrillator until paramedics arrived and transported the guest to the hospital.

We recognize our security staff who save lives through the American Red Cross Everyday Heroes Awards. In October 2016, we are sponsoring the 10th annual Awards to be presented by the American Red Cross of Southern Nevada at our Paris Las Vegas Hotel. The sponsorship is a way to support both the extraordinary contributions of our staff and also the vital work of the American Red Cross. Proceeds from the Everyday Heroes Awards will fund vital community services, local disaster relief, support to military personnel and their families, as well as lifesaving health and safety education.



Recognition for customer service in the UK

In the UK, we create memorable experiences for guests with a range of gaming, entertainment and dining offerings. Caesars UK's pioneering strategy of collaborating with high profile celebrity chefs has transformed the way many people view casino dining.

We were honoured to be named the Casino Operator of the Year, Europe at the 9th International Gaming Awards (IGA) for 2016. The IGA judges presented the award to Caesars UK for our vision, originality and vitality in the crowded casino marketplace and for setting our brand apart from the competition. The judges commented: *"Caesars Entertainment UK has impressed over the recent year with its commitment to customer service and the differentiated customer experience the company has strived to achieve through the use of celebrity chef restaurants and branded partnerships."*

"We're delighted to have been recognized for our brave vision to create the best all-round casino entertainment destination venues, featuring world leading gaming facilities integrated with innovative and exciting restaurants, bars and celebrity and branded partnerships, enabling us to tailor what we do to each territory in which we operate."

Mike Rothwell, Managing Director, Caesars Entertainment, UK

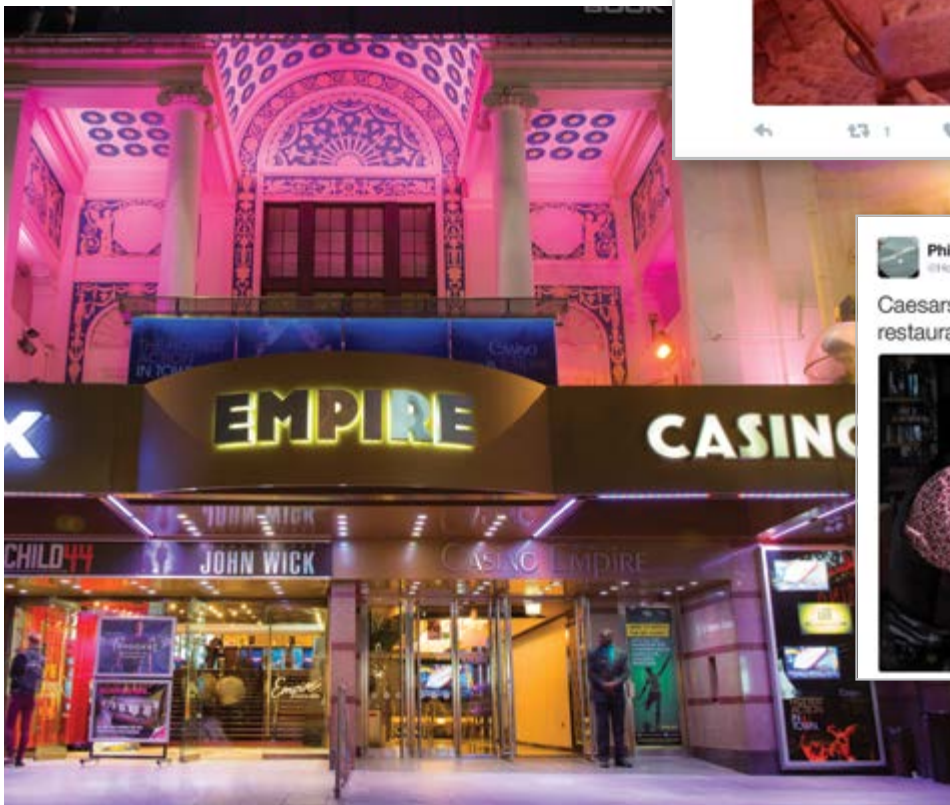


Sarah Sculpher @SarahASculpher · Feb 1

Great night @gamingawards Even better to be crowned European Casino Operator of the Year. @CaesarsEnt well done team



1 retweet 1 like



Empire Casino, Caesars UK



Philip Search @Hospitality_P

Follow

Caesars UK adds Tony Singh to celebrity restaurant portfolio - bit.ly/1RhMS6f



The responsible way to meet

A one-stop-shop for responsible meetings and events

Our investments in developing our facilities for the meetings and conventions industry have become a significant and growing share of our overall offering, and another opportunity to create memorable experiences for our guests. We ensure that our meeting facilities offer our customers everything they need to make their events responsible and sustainable. All of our properties conform to seven standards for Responsible Meetings that reduce the planetary impacts of meetings, conferences, conventions and trade shows. Responsible meetings are what we offer every time, because, simply put, it's the way we do things.

Our new Waterfront Conference Center in Atlantic City makes us the largest meetings venue from Boston to Baltimore. There are almost no other properties that can host gatherings of up to 5,000 people, which makes the Waterfront Center the venue of choice for big conventions.

"An event we have been proud to host recently at the Waterfront Conference Center is the 2016 Meeting Professionals International (MPI) World Education Congress (WEC) in partnership with Meet AC. This annual conference is MPI's premier event, during which this leading association presents valuable education, business and networking opportunities to more than 2,000 corporate, third-party and association event planners. This is a key community of influencers in the meetings industry. We are delighted they have seen first-hand how the Waterfront can support their business."

Reina Herschdorfer, Director of Marketing, National Meetings and Events



Responsible Meetings

CERTIFIED PROFESSIONAL

At each Caesars venue, we provide seven Responsible Meeting commitments:

- 1 Paperless online event menus, meetings guide and billing
- 2 China, flatware, and linen offered in place of disposables
- 3 Energy-optimized lighting, heating, and AC
- 4 Water only preset on tables on request
- 5 Responsible Meetings trained and certified sales and operations managers
- 6 Environmentally-preferred choices specific to each location
- 7 Silver IMEX Green Supplier Award Recognition and Green Key Eco Rating



Caesars Meetings
@CaesarsMeetings

Follow

We are excited to start the one-month countdown until MPI #WEC16 at Harrah's Atlantic City! In a city that's... fb.me/4IV0UYbkv

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1

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1



9:26 AM - 11 May 2016



The responsible way to meet

Behind the scenes of responsible meetings

Responsible meetings are no accident! At Caesars we have been working hard behind the scenes to create a set of standards and guaranteed procedures for all our properties for every single event. Following extensive training, we now have more than 300 certified Responsible Meetings Professionals at our properties, ready to guide customers for all events. Our Responsible Meetings program includes three commitments that our RM Professionals understand and uphold:

1. Implement our seven standards for all events including, for example, energy optimization, reusable table settings, electronic signage, environmentally preferred choices and environmental certifications and awards at each property.
2. Facilitate donations and community service for customers.
3. Ensure all our Responsible Gaming and Code of Commitment requirements and practices are honored.

This year, we have started to make available Responsible Meeting profiles by venue, so that customers can easily understand the range of offerings at each property, in addition to our seven basic standards. The profiles show the resource consumption at each property in terms of energy, water and waste recycling. We have also commenced an audit program to ensure these standards are applied consistently.



"We strive to ensure that our clients hold outstanding meetings and events while also contributing economic, social, and environmental benefits to society. It's important to us that our corporate citizenship efforts are embedded in our meetings offerings, allowing clients to reduce costs and meet responsibly."

Jordan Clark, Vice President for Sales, Meetings and Events

The responsible way to meet

Meetings for Good

Our Responsible Meetings Program is a collaboration between our national Meetings and Conventions Division and our citizenship leadership. The RM program builds on the long-standing foundation of our sustainability strategy which we call CodeGreen, embedding sustainable practices as part of our core business offering.

In 2016, we went even further with the launch of our Meetings for Good initiative, providing a menu of community-service choices at our venues in Las Vegas, New Orleans and Atlantic City. Meetings for Good facilitates community involvement with local nonprofit organizations in a range of options that can easily be incorporated into any meeting or event. We have found that our customers seek more of this kind of service to make meetings more meaningful and provide a new, engaging experience for their delegates and guests.



WE CONNECT WITH NON-PROFITS FOR LAS VEGAS MEETINGS:

SENIORS:

Second Wind Dreams

Support older individuals in assisted living homes through fulfilling a dream, activity day and games.

ENVIRONMENTAL SUSTAINABILITY:

Clean the World

Build hygiene kits from recycled goods to prevent hygiene related disease.

EDUCATION:

The Public Education Foundation's Teacher EXCHANGE

Support local schools and student curriculum with much needed school supplies.

HEALTH AND WELLNESS:

Three Square

Reduce child hunger by packing weekend backpacks with food for young students.

SOLDIERS AND VETERANS:

Soldier's Angels

Send gratitude to active military and veterans with letters, blankets & gift baskets.

LOCAL STRATEGIC GIVING:

United Way of Southern Nevada

A leading industry voice

As we continue to invest in expanding our meetings business, it is important that the value that the meetings industry as a whole brings to our economy is recognized. We regularly lend our voice and our resources to support this industry. We are founding members of Meetings Mean Business, an industry-wide coalition that aims to showcase the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities. In fact, we have rebranded our entire meetings and events offerings to align with the industry voice as "Caesars Means Business". In April 2016, we took an active role in putting together the first ever Global Meetings Industry Day (GMID) to further support the industry.

Michael Massari, senior vice president for national meetings and events at Caesars Entertainment, serves as Treasurer for the U.S. Travel Association and as a Board Member of Meeting Planners International (MPI).





Continuing to lead in Responsible Gaming



796

Responsible Gaming Ambassadors at our properties



>45,000

Employees trained in Responsible Gaming in 2015



>39,000

Hours invested in training in Responsible Gaming in 2015

Caesars is known for our industry-leading approach to Responsible Gaming. In 1989, when no-one else was talking openly about the responsibilities of a gaming company, we created Operation Bet Smart and became the first commercial company to directly address problem gambling. In 2000, we published our Code of Commitment, which put Responsible Gaming at the heart of what we do. Our approach spans research, innovative technology and providing practical tools and comprehensive training for all our staff. In addition we apply self-exclusion across all our properties, so a guest who is excluded from gambling at one property is excluded from gambling at every property. All our properties have Responsible Gaming Ambassadors who promote Responsible Gaming to our guests and offer assistance to guests that need it.

We are an active voice in all leading industry forums on Responsible Gaming.

We have always led the way in Responsible Gaming, and not only in the U.S. In Canada, Caesars Windsor became the first casino to be accredited by the Responsible Gaming Council's RG Check Program and in the UK, Caesars was the first to receive accreditation by ACE (Accreditation, Certification and Evaluation) confirming that our policies and procedures conform to the Playing Safe Core Code of Practice on Responsible Gaming.

"Caesars' position on Responsible Gaming is simple and unequivocal: Caesars wants everyone who gambles at the company's casinos to be there for the right reasons—to simply have fun. Caesars does not want people who cannot gamble responsibly to play at Caesars' casinos or, for that matter, at any casinos."

Jan Jones Blackhurst, Executive Vice President of Government Relations and Corporate Responsibility





Connecting at Responsible Gaming events

Caesars supports numerous Responsible Gaming events and conferences designed to raise awareness and provide resources to those in need of assistance with problem gambling.

In 2015, we were once again an industry participant of Responsible Gaming Education Week (RGEW). This annual event was created by the American Gaming Association in 1998 to promote Responsible Gaming nationwide and to increase awareness of problem gambling among gaming industry employees and customers. We always take an active role in supporting RGEW with events at all our properties to improve awareness about problem gambling and the resources available. It is also an opportunity to acknowledge our dedicated employees who work hard to provide a positive gaming experience for all.

In early 2016, the Nevada Council on Problem Gambling presented its 10th Annual Nevada State Conference on Problem Gambling. As a Gold Sponsor of this event, we continued our active support for the Council since its initial conference held in April 2007. This 10th Conference brought medical and clinical professionals and industry stakeholders together to address the impact of problem gambling as a public health issue for the people of Nevada.



"For decades, Caesars Entertainment has demonstrated that Responsible Gaming is more than just a corporate philosophy – it's a commitment to be proactively engaged in collaborative efforts to prevent or reduce the impact of problem and underage gambling. As one of our longstanding community partners, Caesars Entertainment readily steps up to ask, "How can we help?" and then follows through with just the right resources to make it happen. At our 10th Annual Nevada State Conference on Problem Gambling, in May 2016, we were proud to recognize Caesars Entertainment for 10 consecutive years as a major sponsor of the event and we look forward to continued opportunities to work together on behalf of the communities we serve."

Carol O'Hare, Executive Director, Nevada Council on Problem Gambling



Connecting and influencing in the U.S.

Wherever we operate, we serve our communities and our guests through our participation in industry and local groups who aim to make gaming a positive experience and support those who may have a gambling problem. For example, Carolene Layugan, Director of Responsible Gaming at Caesars and Robert Kahler, Vice President Slot Operations and Responsible Gaming Chair at Harrah's Atlantic City are active participants with the New Jersey Responsible Gaming Working Group whose mission is to establish a unified message and procedural practices surrounding responsible gaming for all gambling establishments throughout New Jersey.

In February 2016, Carolene Layugan was appointed to the Advisory Committee on Problem Gambling (ACPG) for the State of Nevada by Governor Brian Sandoval. The ACPG has a mission to support effective problem gambling prevention, education, treatment, and research programs throughout Nevada.

"Connecting with our communities on Responsible Gaming is important to ensure everyone affected by problem gambling has the right knowledge about how to provide support and resources to those who need it. At Caesars, our extensive experience means that we always have a lot to share - at least as much as we have to learn about the disease."

Carolene Layugan, Director of Responsible Gaming and Property Engagement



Harrah's Council Bluffs, Iowa



Horseshoe Southern Indiana



Harrah's Metropolis, Illinois



Harrah's North Kansas City, Missouri



Connecting and influencing in the U.S.

Another example of how we connect in our communities on Responsible Gaming is in the State of Nebraska, where we play an important role in shaping statewide activities.

Jeffrey Graber, Director of Surveillance at Harrah's properties in Iowa, has been involved for more than 12 years with the Nebraska Council on Problem Gambling and is a voting member of the Board of Directors. The council operates as a non-profit organization, providing services such as managing state helpline numbers, counselor training and constituent awareness on problem gambling. Recently the Council created a 60-hour online course in conjunction with Bellevue University for treatment professionals to help maintain standards in this area.

"The majority of our local casino's customers come from across the state line in Nebraska. My participation in the Council reflects Caesars' long-standing commitment to Responsible Gaming and to continue supporting that throughout our community."



Jeffrey Graber, Director of Surveillance, Harrah's and Horseshoe Casinos Council Bluffs Iowa

In addition, as a member of The Council on Compulsive Gambling of New Jersey, Robert Kahler is an active advocate of the Council's responsible gaming educational and training programs made available to the public and professionals, focusing on outreach, prevention, intervention, and treatment services for problem gamblers and their families.

"In our industry, it is important to have common standards that stakeholders can agree to. I am dedicated to working alongside the Council to enhance the knowledge of responsible gaming at other casinos as well as educating our team internally."

Robert Kahler, Vice President, Slot Operations, Harrah's Atlantic City



Robert Kahler, Vice President, Slot Operations, Harrah's Atlantic City



Responsible Gaming at Caesars UK

Wherever we are, Responsible Gaming is our core promise and we continue to strive for an environment where gaming is a fun and simply entertaining experience. In 2015, we introduced a new online training portal for our staff at Caesars UK - all of our staff make use of this training each year.

Caesars in the UK continues to take an industry-leading role, having been the first UK casino group to receive accreditation by the ACE Panel (Accreditation, Certification and Evaluation) of the National Casino Forum (NCF). NCF gathers more than 95% of UK casinos to promote a well-regulated, socially responsible and economically sustainable casino industry. We continue to be an active NCF member promoting responsible gambling practices.

In 2015, Caesars UK confirmed our commitment to SENSE, the Self-Enrollment National Self-Exclusion scheme, a program launched by the NCF in 2015, in advance of the UK Gambling Commission's licensing condition which became effective in April 2016. This condition requires operators to participate in national multi-operator self-exclusion schemes so that customers are able to self-exclude from all gambling facilities. At Caesars UK, we were heavily involved over the last two years in designing the new system.

Our Compliance Manager in the UK, Viv Ross, chairs the overseeing body that operates SENSE. We were one of the first casinos to set up a site in the UK to train staff members in the details of SENSE and how to accept new voluntary self-excluders.

Also in 2015, Caesars UK was again audited by GamCare, the UK's national organization that helps those affected by problem gambling. We achieved a five-star rating, the best possible, re-accrediting us as fully compliant with the GamCare Code of Practice.



Caesars UK - Playboy Club London



Caesars UK - Alea Glasgow Casino



Caesars UK - Manchester235



Responsible Gaming at Caesars UK

We continue our leadership role through our support for participation in the Responsible Gambling Trust (RGT), the leading charity in the UK committed to minimizing gambling-related harm. As an independent national charity funded by donations from the gambling industry, RGT funds education, prevention and treatment services, commissioning research to broaden public understanding of gambling-related harm.

In 2015, RGT established an industry group to advance cross-sector Responsible Gambling initiatives for casinos, betting shops, arcades and more. At Caesars UK, we are helping to lead the development of standardized training and education packages for the entire gambling industry across the UK.

Caesars UK is also a Silver supporter of the Young Gamblers Education Trust (YGAM), a UK charity aiming to inform, educate and safeguard young people against problematic gambling and social gaming. In 2015, we donated £18,000 to fund and support YGAM's efforts at universities in the UK to ensure students understand the ways to avoid gambling (especially poker) becoming a problem.

Caesars UK is also a Silver supporter of the Young Gamblers Education Trust (YGAM), a UK charity aiming to inform, educate and safeguard young people against problematic gambling and social gaming. In 2015, we donated £18,000 to fund and support YGAM's efforts at universities in the UK to ensure students understand the ways to avoid gambling (especially poker) becoming a problem.

"Our ongoing efforts to advance Responsible Gaming have helped drive new regulatory standards that make the industry more sustainable. We believe the new RGT training initiative will significantly assist in raising the bar for a common standard of professionalism in our entire industry. At Caesars, we have always tried to engage and connect to help our industry move forward responsibly."

Viv Ross, Compliance Manager, Caesars Entertainment UK

Lee Willows
@Lee_Willows

Follow

@YGAMuk now has over 60 piloted, tested & accredited lesson plans for teachers to use, linked to skills development



Caesars Entertainment UK making a gift to the Gordon Moody Association

"The Gordon Moody Association offers a unique and intensive residential treatment programme in the UK for those gamblers most severely addicted. We're hugely grateful to the support Caesars Entertainment UK is able to give. It will undoubtedly make a huge difference to the lives of people and their families when they need it most."

Elaine Smethurst, Managing Director, Gordon Moody Association



Joseph Hamel, Executive Chef, Main Kitchen, Rio Las Vegas All-Suite Hotel & Casino



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[caesarscorporate.com](#)



Connecting to our #colleagues

With tens of thousands of employees across our organization, we try to create a workplace where we can collectively work, as one big team, toward one big ambition to create memorable experiences for our guests by serving them with passion. We connect in a respectful, safe and empowering workplace that welcomes each and every individual for who we are and for the unique contribution we make. We invest in the development of our colleagues through enterprise-wide training programs, management development and other professional programs in line with personal development plans.

Our colleagues have their say

This year, for the first time, we conducted a survey among our colleagues to understand what they really think about our reporting. One of our ambitions is that our Citizenship Report will be increasingly used by our executives, managers and employees to inspire new conversations and new actions. We received 64 responses in our small sample, and the results were encouraging. The results highlighted opportunities to make our reporting clearer for our colleagues and to encourage them to use the report in a wider range of interactions.

We were pleased that most respondents said that the 2014-2015 Citizenship Report was:

INFORMATIVE
 BALANCED
 BUILDS TRUST
 CREDIBLE
 EASY-TO-READ
 FASCINATING

We have work to do with the very small number of respondents who said that the 2014-2015 Citizenship Report was:

A PR-EXERCISE
 TECHNICAL
 COMPLICATED
 HARD-TO-READ
 BORING

"Keep up the great work!"

"I see it in action."

"I love that Caesars is not afraid to support social issues in terms of marriage equality and gender issues, as this impacts a larger and important discussion among our staff, customers and colleagues."

"There's so much information, it's a bit overwhelming."

"I think this report is a comprehensive representation of our brand. I will use it as a model to create a property specific piece to share with colleagues and business partners."

"It is a lot to read."

29%

I shared the report with my family/friends/colleagues

60%

I learned something new about Caesars

71%

The report made me proud to be part of Caesars

95%

I believe Caesars behaves as a responsible and positive corporate citizen

45%

I will use the next report as a source of information when talking with guests

45%

I will use the next report to consider where I could make a stronger contribution

67%

I will share the next report with colleagues and team members

29%

I will share the next report with family and friends

40%

I will use the next report in business meetings

Return on Service

Total Service, Total Return

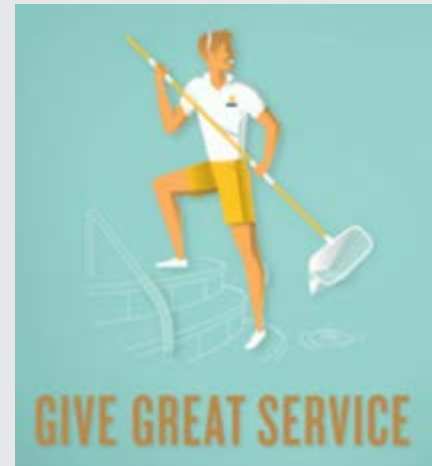
Total Return is our incentive program that rewards our employees for outstanding customer service. When employees, as individuals or teams, meet or exceed our guest satisfaction targets, they receive Total Return Credits to redeem for merchandise, travel, entertainment, event tickets, and digital media. Linking employee performance to rewards is a major part of our overall employee engagement strategy.

In 2015, our employees earned more than \$7 million in Total Return Credits, bringing the overall total value of Credits to more than \$100 million since 2009. This is an average of about \$1,500 per employee per year.

"We are incredibly proud of our employees, not only for delivering improved service to our guests, year after year, but also for creating and enhancing a culture in which their service and positive contribution is acknowledged. In 2015, one of our managers, supervisors or employees took the time to compliment or thank another for doing something great – one and a half MILLION times! By any standard, we believe this represents a culture of service."

Terry Byrnes, Vice President, Total Service

In 2015, we saw a significant increase in engagement through the use of our Root for Me e-cards – electronic recognition sent by managers and employees to acknowledge superior guest service, teamwork, safe behavior and more. E-cards were introduced two years ago and can be easily sent via mobile devices, so it's quite an accessible feature. In 2015, more than 1.5 million Root for Me e-cards were sent to recognize employees by their supervisors or by each other.



Our most sent Root For ME e-card:



Excellence in Leadership

The Caesars Award of Excellence is the highest honor our employees can achieve. The annual winners are personally selected by President and CEO Mark Frissora. The Awards recognize best-in-class service based on:

- Inspiring grown-ups to play by living our Mission, Vision and Values every day
- Consistently creating memorable experiences
- Personalizing rewards
- Delighting every guest, every team member, every time

In 2016, we made 7 awards to individuals and one award for a team effort. In total, our award winners this year have amassed 150 years of service with Caesars!



Emma Ponce-Martin
Front Desk Clerk –
Caesars Palace
20 years of service



Bill Knowles
Electronic Technician –
Harrah's Laughlin
26 years of service



Phyllis Gibbs
Cocktail Server –
Harrah's Metropolis
23 years of service



Julian Ross
Dealer – Horseshoe
Hammond
3 years of service



Danielle Brandt
Cocktail Server –
Caesars Atlantic City
27 years of service

TEAM AWARD - AXIS TEAM



Mark Nelson
Pantry Cook – Harrah's
Las Vegas
25 years of service



David Detitto
Manager, Restaurant
Casual Dining – Bally's
Atlantic City
13 years of service



Gavin Whiteley
Director, Entertainment
Las Vegas Corp.
Headquarters
2 years of service



Amy Graca
Director, National
Ticketing
Las Vegas Corp.
Headquarters
8 years of service



Edward "Tex" Dike
General Manager, AXIS
Las Vegas Corp.
Headquarters
3 years of service

Employee engagement

Driving a culture of engagement

It's no accident that Harrah's Resort Southern California was named the "Best Casino to Work For" in the national competition hosted by Casino Journal in 2016. The selection was made, not by a panel of judges, but by employees of the participating casinos, and the teammates at Harrah's Resort Southern California brought this home! Although we were delighted and honored to receive this award, it was not a complete surprise. It simply confirms what teammates at the resort have been saying for a long time - in the annual Caesars Employee Opinion Survey (EOS), Harrah's Resort Southern California has ranked in the top five among all Caesars properties for the past 12 consecutive years.

Harrah's Resort Southern California has implemented several programs and activities to foster engagement, from volunteerism to wellness activities (Walking Club, Bike Club, Yoga Club, for example). Monthly roundtable meetings are held where teammates have an opportunity to share concerns and suggestions directly with the General Manager. At least once a month there is a "fun" activity, such as a contest (Pet Photo Contest) or event (Ice Cream Social), in addition to larger events such as the annual holiday party.

Employee engagement survey

We measure employee engagement with our annual Employee Opinion Survey (EOS) and Supervisor Feedback Survey (SFS).

The EOS gives employees the opportunity to provide confidential feedback on our workplace and the SFS allows employees to provide confidential feedback about the quality of our leadership throughout the organization. In 2015, we changed our methodology and survey questions for the first time in several years, to make the feedback form simpler and more relevant to today's business.

2015 results (scale: 1-5)



The Harrah's Resort Southern California Advertising Team doing their part to make fun funner and help the community on Red Nose Day 2015.



Employee engagement

In 2015, Harrah's Resort Southern California re-introduced the "Walk in My Shoes" program, where the 57 members of the senior leadership and management teams each spent a day in a non-management position performing tasks alongside other members of the team. For example, the Director of Casino Marketing Christin Hodous spent the day as a Dealer while Vice President and Assistant General Manager Darrell Pilant spent a day working in Housekeeping.



"I worked in Housekeeping for the day. It helped remind me of the hard work that our housekeeping team does each and every day. They take the time to greet our guests and deliver a world class experience."

Darrell Pilant, Vice President and Assistant General Manager

"I have never seen a senior leader engage and make the line level employees feel so comfortable."

Margarita Busch, Housekeeping Supervisor

"Darrell asked a lot of questions and made suggestions for anything that would be an improvement. He was very attentive to my concerns and the needs of the department."

Marisol Perez, Houseperson

"Darrell learned very fast - it didn't matter whether he was picking up trash or not, he seemed to enjoy everything that he did."

Jose Mendiola, Houseperson

Women do well at Caesars

We have always celebrated women at Caesars and our open and gender-balanced culture is demonstrated by the fact that 55% of our employees and 42% of our managers are women. We believe that women are good for business, and that a culture in which women (and men) can progress on merit enables us to best serve our guests and society in general. It's also the right way to do business.

At the 16th International Conference on Gambling & Risk Taking in Las Vegas in June 2016, Jan Jones Blackhurst, Caesars' Executive Vice President of Government Relations and Corporate Responsibility, a leading light for women's equality over many years, spoke clearly about the need for more women in senior roles. "Women vastly outnumber men in the pipeline that is higher education. *"For years, you've heard companies say, 'Well, there just aren't enough qualified women.' The statistics now show that that is just entirely inaccurate."*

In an interview published in the Huffington Post in early 2015, Jan spoke on women in leadership. We think that this is a message everyone should hear:

"Anyone who thinks going into the next millennium that you're going to be able to manage these large businesses without some fairly equal representation of high level women is missing the opportunity to really be successful."

My advice, which I'd offer equally to both men and women, is to remember that ultimately leadership is about three things. One, take risks - leadership is about not being afraid to use your voice, even if there's a consequence, because the position can be more important than the outcome. Two, it's about building consensus and aligning common interests. And three, it's about inspiration. If you really believe in something and are passionate about it, you can instill that into your organization and your colleagues. Soon they will share your enthusiasm and maybe you can change the corporate world or the larger community, or can right societal wrongs." It's really important for women to lead because the more you see us lead, the more you institutionalize the concept of women as leaders."



Leading the way

One of the reasons Caesars has such an outstanding record on women in business and in advancing corporate citizenship in general is due to the influence of our very own executive leader, Jan Jones Blackhurst, who has been the guide and inspiration for the way we do things since she joined Caesars in 1999. We were all delighted and honored when in 2015, Jan was acknowledged by PR News as the “CSR Professional of the Year”. This award honors the most powerful, highest impact and most inspiring individuals leading CSR efforts for their organizations and beyond. In the same year, Jan received the winning award for an individual in the Diversity in PR Awards, as well as other awards for supporting human rights and LGBT causes.

“Led by Jones Blackhurst, Caesars actively seeks diversity in its workforce as it enriches the culture and enables employees to be responsive to the needs of the diverse range of guests from all over the world.”

PR News



A diverse workplace

It's not only gender that demonstrates our commitment to equality. We maintain an inclusive workforce, with 52% of our employees from minority groups. In 2016, for the 9th consecutive year, we earned a perfect rating from the Human Rights Campaign's annual Corporate Equality Index. This Index scores businesses based on lesbian, gay, bisexual and transgender (LGBT) workplace policies and public engagement on LGBT rights issues.



Diversity in our workplace

Citizenship Rewards Program

Another way we promote an inclusive and diverse workforce is by assisting employees in their aspiration to become naturalized citizens of the United States. In 2015, we were honored to receive an invitation to a White House Business Leaders Roundtable on New Americans to hear directly from government officials on initiatives being advanced by the White House Task Force on this topic and participate in discussions about how we can take positive action. Karlos LaSane, our Regional Vice President for Government Relations, represented Caesars and confirmed our support for building welcoming communities and providing citizenship.

For many years, we have continued to support a variety of non-profits and coalitions such as the American Immigration Lawyers Association, Mi Familia Vota, the National Immigration Forum, and the Human Rights Campaign for Community-Based Naturalization workshops benefiting eligible residents in southern Nevada and southern California at several of our properties. Also, we have supported employees by providing education programs and assistance with the application costs for naturalization. In 2015, we supported more than 40 employees in attaining U.S. citizenship and enabling them to play a full role in our community life. To date, we have helped more than 320 employees become U.S. citizens.

Connecting with our vets

In 2015, we continued our commitment to our veteran population through our Hiring Heroes initiative. We actively support events and job fairs and continue to hire veterans to important roles across our business. In 2015, we participated in more than 167 different activities, attended 33 job fairs, donated more than \$58,000 to community support programs for veterans and offered a range of benefits to veterans at our venues.



Career opportunities for students

In 2015, our Las Vegas Region hosted 64 student interns from several schools in the region across several properties and the corporate offices. Numerous changes were made in 2015 to improve the experience of our interns during their 12-week program.

As a result, more than 99% gave their internship the highest possible rating in our feedback survey in the summer and fall of 2015. Our interns select specific departments to work in, such as Convention Sales, Public Relations, and Marketing, but also tour other properties and departments and network with high level leaders to learn what makes the business successful. In 2015, 24% of our graduated interns became permanent employees.



Connecting for wellness

Wellness

REWARDS

A payout that lasts a lifetime

At Caesars, we are resolute in our commitment to the wellbeing of our employees, and we try to make it easy and worthwhile for them to look after their own health. Our award-winning Wellness Rewards program has consistently achieved high participation rates of more than 80% of our eligible employees and their covered spouses. Of these, 90% or more have completed biometric screening and 87% or more have completed an annual physical examination.

Since the start of the program in 2010, we have seen impressive results that have helped our employees be healthier and reduced health risks for our organization. We fund more than \$15 million each year for employee incentives and program administration (including 29 WellNurses/WellCoaches throughout our properties). We can attest to saving millions of dollars since the program began, making wellness not only positive in health results but also a financial benefit. Employees on average save more than \$2,500 per year on their medical plan contributions if they and their spouses participate in the program.

In 2015, we continued to expand the Wellness Rewards program with an engagement program requiring completion of two health related activities. We believe that the Wellness Rewards program has become a meaningful catalyst for employees to take greater accountability for their health. The positive results we achieved in 2015 are a testimony to our commitment as a company and to the engagement of our employees.



Check out the video [here](#).



Connecting for wellness

A commentary from Dr. Steven Halpern - Senior Medical Director for Cigna, our health services provider, explains the value of our positive Wellness Rewards program results:

"According to the Centers for Disease Control and Prevention (CDC), high blood pressure triples the risk of a heart attack. In 2010, 30% of the Caesars population who underwent biometric screening had uncontrolled high blood pressure. Within 2 years, the number within that cohort had dropped by 63% and has remained stable over a period of 5 years. These are very meaningful results in terms of potentially reducing the number of heart attacks, heart failure, strokes, and end-stage kidney disease. Similar results in the areas of lowering cholesterol and improving blood glucose levels have significantly contributed to reducing health risks."

Changing behaviors to improve one's health is a year round process. Wellness Rewards has made a significant impact to the health of our employees, their families, and the communities they live in. Year after year, we continue to find areas to improve the program so that we can strive to provide employees with important resources to live a happy and healthy life.

EMPLOYEE WELLNESS RESULTS 2010 - 2015



Katherine Lanouette, Senior Wellness Program Specialist

"Our properties do a fantastic job in driving participation in the Wellness Rewards program in partnership with senior management engagement and the proactive involvement of the property WellNurses/WellCoaches. We are very proud of the program's results so far. As we move forward, we strive to get employees more involved in health and wellness activities, rather than just checking the boxes. When participants become active in their wellness participation, it becomes truly meaningful for their personal health and wellbeing."

Katherine Lanouette, Senior Wellness Program Specialist

Losing weight in Laughlin

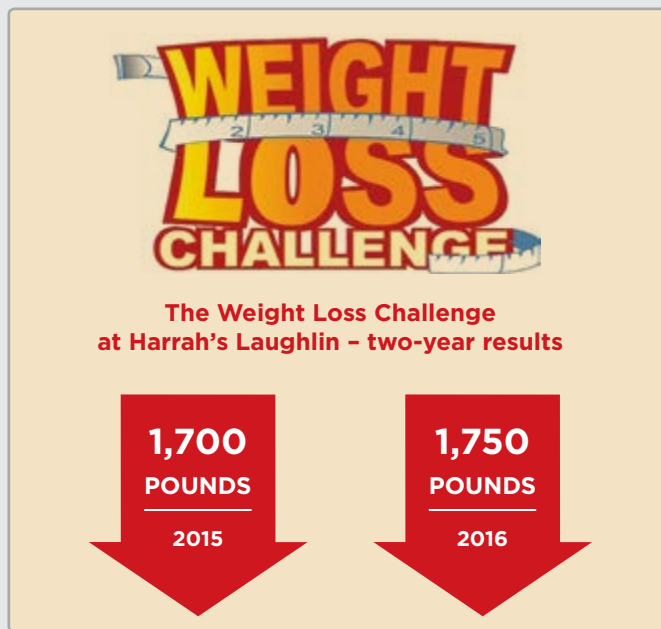
Harrah's Laughlin has been running an annual eight-week weight loss program since 2010. It's more than just weight. For every lost pound, the property donates \$1 to local food banks. Each year 60 teams of employees (3 to 5 employees per team) participate. 292 employees have lost weight with the Weight Loss Challenge since 2010.

Each week of the program is scheduled with educational activities and practical advice for shedding surplus weight and leading a healthier lifestyle. Employees are motivated to take part, not only for the cash rewards they receive, but more importantly, for the fun of feeling better while doing good. In our 2016 cycle, the top participating teams lost 3% of their body mass!



"I think this program has worked so well because it reinforces to our employees that we are all part of a team who encourage each other to eat better, exercise, and lose weight. Also, the fact that the majority of the property is involved makes it fun for everyone. No one is alone in this competition, each one of us is part of a larger goal and each of us assists the others whether they are on our team or not, or whether we lose weight or not, by encouraging each other to make better choices and making it fun and educational at the same time."

Debbie Maldonado, Employee Benefits Specialist, Harrah's Laughlin



A farmers market for employees at Harrah's Laughlin



Mobile oral healthcare for our employees at our properties

An even safer workplace

Caesars Entertainment is committed to creating the safest environment for our employees and guests. We pledge to help each and every team member strive for ZERO injuries every day at every property. Risk Managers at each of our properties keep a finger on the pulse of safe working practices and maintain awareness, education and recognition for good performance. In 2015, we took a step further in embedding safety at the heart of all we do with the launch of a corporate-wide initiative called "All in for Zero". Our intention is to drive a culture of safety behavior throughout the business, reaching every single colleague in every single role.



Injury rate per 100 employees

3.68
 2014

3.40
 2015

-8%

Lost day rate per 100 employees

1.15
 2014

1.01
 2015

-12%

"This is our first large-scale behavioral safety program at Caesars. It has already made a big difference. Employees have personal safety goals and if an employee is injured more than once, we work with him or her to improve understanding and practice. We are now implementing an advanced electronic system for better monitoring and management of all our safety activities and incidents."

Brad Waldron, Director, Corporate Risk Management

All in for Zero is a holistic strategy comprising several elements to make safe working a natural part of everyone's role in the company.

FIRST, we established proactive Safety Action Teams (SATs) composed of site leadership, including the property General Manager, and employee representatives. SATs recommend ways to prevent accidents, injuries, and illnesses on property, solicit safety feedback from colleagues, review safety improvement plans and conduct post-incident discussions in order to prevent recurrence and improve our response to serious incidents.

SECOND, we reinstated the practice of centrally-located Safety Boards at each property, displaying an up-to-date Safety Action Log and the names and faces of SAT members at the property. The Safety Board is audited weekly by the General Manager and the Risk Manager at each property.

THIRD, we instituted a new practice called Share your Safety Story to hear from employees about the personal benefits they gain from performing their jobs safely. Employees are incentivized with Total Return credits to share stories that inspire and encourage others.

FOURTH, we created a new Safety Suggestion Box for employee suggestions. The Box is reviewed weekly and employees are updated on the status of their suggestions.

FIFTH, we encourage the practice of Look Across. This is a way for properties to share positive practices with each other and consider reapplication across our operations.

An even safer workplace

A new policy for contractor safety

At any given time, there are hundreds of contractors working at our properties in construction and other tasks. An effective contractor safety program protects all employees and guests by unifying employees of temporary projects and routine site operations under one common set of safety performance expectations. In 2015, we created new contractor safety guidelines to ensure that contract employees follow safety rules, including safe work practices required by regulatory agencies and our own policies at Caesars.



A new healthcare facility for employees

In 2016, we opened an Occupational Medicine Clinic in Atlantic City offering first class healthcare onsite for all employees. The clinic is staffed by a team of professionals who treat sickness or injuries immediately and enable employees to return to the workplace as soon as possible, and services are provided free of charge to employees. The clinic has been highly successful with more than 100 employees receiving treatment at the clinic during its first three months. Through the clinic, employees receive immediate care, and our overall healthcare costs have significantly reduced.

Harrah's Reno's first ever full year with zero lost time injuries

"We were delighted when we became the first Caesars' property to record zero lost time injuries for a full twelve-month period. We attribute this to the high levels of awareness and consistent practice. We have our weekly management walk, observe the way things are done, go over the Safety Board and take all necessary actions. This past year, we set up a program for high risk departments that rewards them with Total Return Credits for injury-free working. We draw the names of injury-free department members every month, and the winner receives one thousand credits. We also have a system of Safety Certificates. Everyone can earn a Safety Certificate for good safe practice. Every month, we draw names from the 200 – 300 certificates submitted and four winners receive Total Return Credits. In this way, we not only maintain awareness and improve safety practice but we also reward our employees in a tangible way for setting a great example."

Chris Hill, Risk Manager, Harrah's Reno Hotel & Casino

Safety in the Las Vegas Region

"Last year, we made a proactive and concerted effort with individuals with a pattern of multiple injuries, creating a safety awareness plan including shadowing them on the job and training them more closely to avoid risk. We intensified our training and spent more time analyzing performance by job function or by individual to create a correlation to safety risk, as well as providing more coaching and feedback. We have embraced the new corporate safety strategy, "All in for Zero", from senior management all the way down to the front line. Our CEO has cascaded the importance of this as part of management objectives and goals - for the first time, safety has been included as a goal in its own right, not as one of several elements in another operational target."

Matt Krystofiak, Regional Vice President, Human Resources, Las Vegas Region



CAESARS
ENTERTAINMENT®

Artwork using 10,000 recycled corks by Flamingo Chef and artist Katherine Brookshire

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 Follow



Connecting to to #planet earth for a sustainable future

CodeGreen has become synonymous with environmental stewardship at Caesars. Established with a baseline year of 2007 for most of our environmental impacts, CodeGreen now encompasses additional elements of our citizenship for a holistic approach and includes community involvement and engagement of our colleagues at many different levels. At its core, however, CodeGreen continues to drive environmental awareness and engagement, as well as performance, across the business.

Connecting with #CodeGreen

CodeGreen is our company-wide strategy that has defined multi-year environmental targets since 2007 in energy conservation, greenhouse gas emissions reduction, water conservation, waste diversion and green construction.

Through CodeGreen we also engage our employees and our guests for a holistic approach to sustainable hospitality, entertainment, dining and play. One of the key strengths of our CodeGreen approach is its consistency in setting and achieving targets since 2007, enabling us to monitor and verify our data and increase our ambition as we achieve our goals. When it comes to saving the planet, we are all connected!

All our properties connect with #CodeGreenatWork every day.







Harrah's New Orleans, #CodeGreen@Work selfie station



"The Tree of Life" mural designed by Jordyn Carias, Graphic Content Specialist at Ak-Chin and painted by employee volunteers

Connecting with #CodeGreen


CodeGreen 2015 cumulative results

 <p>-2.8% energy use / 1,000 sq.ft. in 2015 vs 2014</p> <p>-23.4% cumulative reduction in energy use / 1,000 sq.ft. since 2007</p>	 <p>-7.5% GHG emissions / 1,000 sq.ft. in 2015 vs 2014</p> <p>-28.3% cumulative reduction in GHG emissions / 1,000 sq.ft. since 2007</p>	 <p>-4.7% water use / 1,000 sq.ft. in 2015 vs 2014</p> <p>-20.4% cumulative reduction in water use / 1,000 sq.ft. since 2008</p>	 <p>38% waste diverted from landfill in 2015</p> <p>210,379 cumulative waste diverted from landfill in tons since 2012</p>
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CodeGreen environmental targets summary		CUMULATIVE ACHIEVEMENT 2007- 2015	2020 TARGET	2025 TARGET
Energy	Reduce energy consumption (fossil fuel based) per air-conditioned 1,000 sq. ft. (2007 baseline)	-23.4%	-30%	-40%
Greenhouse gas emissions	Reduce greenhouse gas emissions per air-conditioned 1,000 sq. ft. (2007 baseline)	-28.3%	-30%	-40%
Water	Reduce water consumption per air-conditioned 1,000 sq. ft. (2008 baseline)	-20.4%	-20%	-25%
Waste	Divert total waste from landfill	38.1% (in 2015)	50%	60%
Real Estate	Achieve LEED certification for all newly-built and expanded properties owned by Caesars.	100%	100%	100%
Green properties	Green Key Certification for all hotel properties in North America	100%	100%	100%

Connecting with #CodeGreen

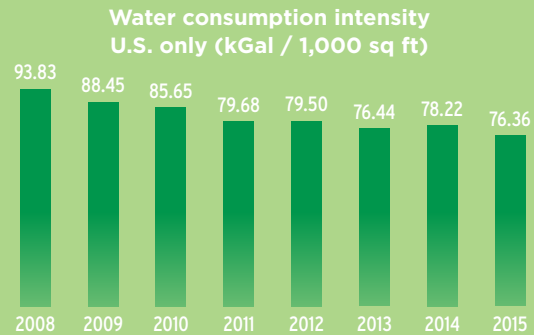
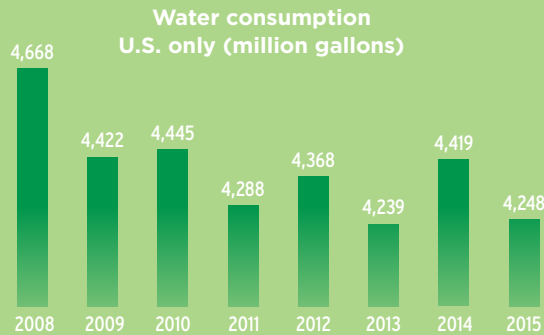
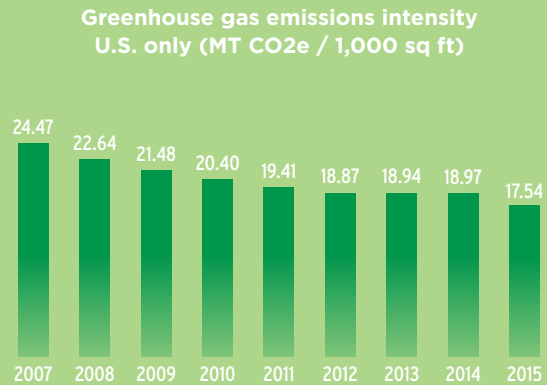
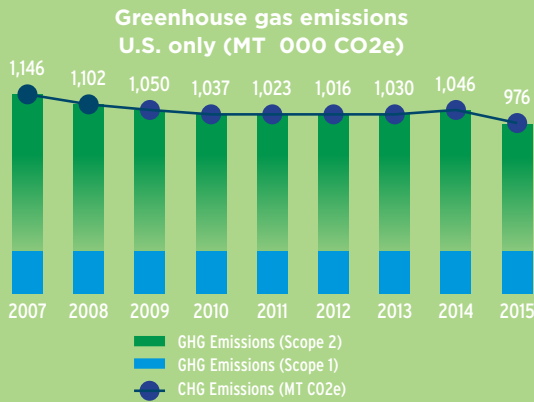
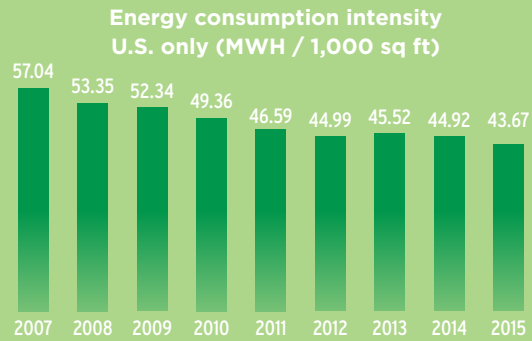
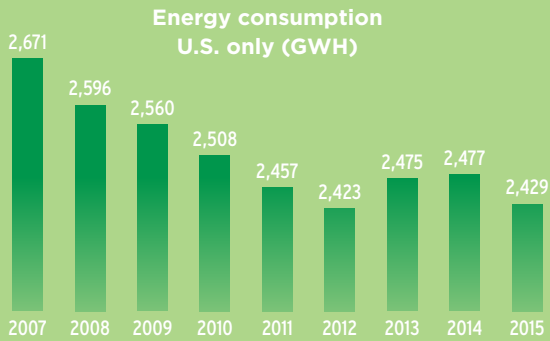


 "Our progress reflects many years of hard work around energy and carbon management. We continue to evolve our programs, focusing on high-value projects that utilize new technologies to lower energy and water use, reduce operating costs and minimize environmental impact. In 2015, we set a course to replace every light source with high-efficacy LED bulbs. We embarked on a comprehensive retro-commissioning program to increase central plant operating efficiencies. And we implemented a new standard for network integrated guest-room occupancy controls. Although we've made progress, we fully understand there's a lot more to do and we're committed to the journey."

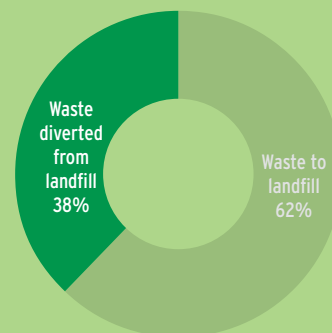
Eric Dominguez, Vice President of Facilities, Engineering & Sustainability



Environmental Performance Charts U.S.



**Waste by disposal method
in 2015 U.S. only**



Environmental Performance – global operations

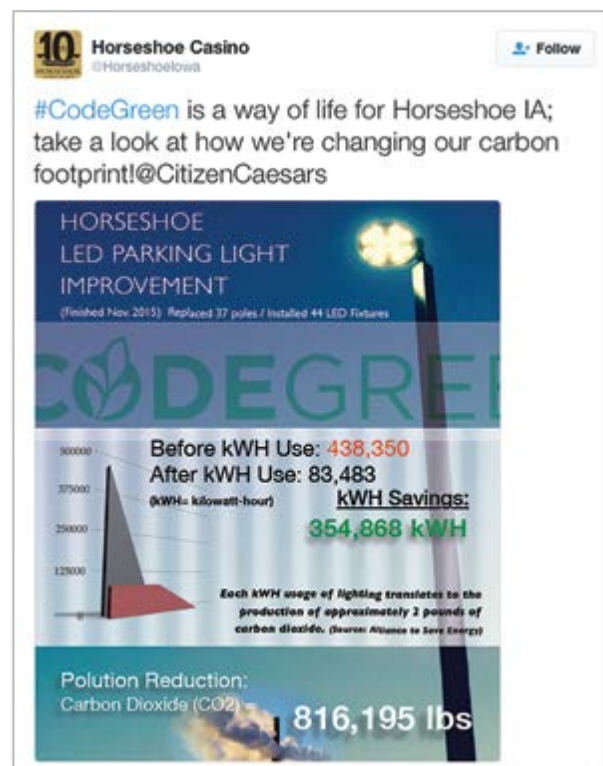
For the first time, we are now reporting our key global environmental performance metrics on a consolidated basis, including all properties in the U.S., eight properties in the UK and four properties in Egypt, South Africa and Canada. Going forward, we will report our global operations as one overall performance figure. For this report, we continue to disclose U.S. performance separately to enable stakeholders to understand the scale of this change and to track historical trends. Overall, the inclusion of our international properties accounts for 3% of total air-conditioned space (measured in square feet), and between 3% and 8% of overall impact that relates to energy, water and greenhouse gas emissions. Despite the addition of these 12 properties for the first time in 2015, we are still able to demonstrate an overall improvement in relative performance against prior years across most of our metrics for Caesars Entertainment as a whole.

Caesars Entertainment – U.S and international operations		2015	
		Absolute	Per air-conditioned 1,000 sq. ft.
Total energy consumption	GWH	2,623	0.045
Greenhouse gas emissions (Scope 2) Direct	MT CO2e	235,760	4.04
Greenhouse gas emissions (Scope 2) Purchased power*	MT CO2e	779,269	13.36
Total Scope 1 and 2 Greenhouse gas emissions	MT CO2e	1,015,029	17.40
Water consumption	kGal	4,388,015	75.22

*location-based

Science-based environmental targets

Caesars is among the global organizations that committed to business leadership and policy alignment on climate through an initiative led by We Mean Business, a coalition of organizations including the Carbon Disclosure Project (CDP), the World Resources Institute (WRI), and the World Wildlife Fund (WWF), among others. In advance of the UN conference in December 2015 (COP21), at which national leaders reached a historic global agreement to mitigate climate change, we collectively urged policymakers and business leaders to be proactive. In support of this initiative, we signed the We Mean Business pledge to establish science-based emission reduction targets. Science-based targets allow organizations to determine the reduction in GHG emissions needed to support the scientific and international community's goal of keeping global mean temperatures from rising greater than 2 degrees Celsius above pre-industrialized levels.



Connecting with #CodeGreen

Best carbon disclosure

In 2015, we were delighted to earn a perfect 100/100 on the Carbon Disclosure Project (CDP) Climate Disclosure Score and a place on the Climate Disclosure Leadership Index (CDLI). Caesars is among the top-scoring 10% of U.S. companies participating in the CDP disclosure network and has been doing so since 2010 (with our responses being public since 2013). Specifically, CDLI honors the quality of climate change related information Caesars has disclosed to investors and the global marketplace through CDP.



Glenn Hasek @greenlodging · 3 Dec 2015
Caesars Entertainment earns 100/100 on Carbon Disclosure Project Climate Disclosure Score, lands on Climate Disclosure Leadership Index.

"In addition to being aggressive about setting and achieving measurable targets for carbon reduction, Caesars also strongly believes in the importance of full transparency of our progress. We recognize the importance of sharing information and hope this encourages other companies in our industry to invest in the future of our planet. We are one of only five U.S. based non-S&P 500 companies to make the CDP Leadership Index."

Jeff Ruskowitz, Manager of Engineering & Sustainable Operations

Caesars Citizenship Retweeted
Ecova Inc. @Ecovainc · Apr 6
.@CaesarsEnt hard work paid off with a #Perfect100 #Disclosure Score on the @CDP, Congrats! more.ecova.com/caesars-entert...

US-based non-S&P 500 companies on CDLI

Company	Score	Both Indices
Caesars Entertainment	100	
Owens Corning	100	
Dell Inc.	99	
Las Vegas Sands Corporation	99	
WhiteWave Foods	99	



Check out the video [here](#).



Rio Las Vegas All-Suite Hotel & Casino CodeGreen wall

Connecting with #CodeGreen

Conserving water

We have maintained a focused program to conserve water since 2008. Our efforts include the installation of low-flow showerheads, aerators and fixtures at many of our properties; new design standards for public restrooms with dual-flush toilets, water-conserving urinals and low-flow sink aerators; water-on-request in restaurants and at conventions and use of drought-tolerant native vegetation when possible. We have also implemented a systematic retro-commissioning program which involves optimizing mechanical and heating, ventilation and air conditioning (HVAC) systems that has a positive impact on evaporative water loss.

In mid-2015, we revised our water treatment program and can now electronically monitor the quality of our process water and optimize treatment to get the most use out of each gallon of water. This new program is expected to reduce process water use by at least 10%. Through the first six months of the program, we are on track to achieve this savings. In addition to these programs, Caesars is committed to evaluating water risk through participation in the CDP water survey, demonstrating that our commitment extends beyond the tap.

"As such a large organization, with extensive facilities including gardens and landscaped areas, the opportunities to optimize our water consumption are tremendous. We prioritize our efforts to gain early benefits, while ensuring that our guests are not inconvenienced as we work at each property. We hope our guests are encouraged that Caesars is doing our part to conserve water, especially in water-scarce areas such as Nevada."

Rob Morris, Corporate Director for Enterprise Energy and Engineering



Conserving water at Harrah's Resort Southern California.

Connecting with #CodeGreen

Retro-commissioning continues

Our multi-year efforts in retro-commissioning major mechanical equipment continued this year at several properties.

We completed our Harrah's Las Vegas project in May 2015 following an extensive study that was conducted in 2013 on the property's HVAC systems. Based on the results of the study, we implemented a \$1.2 million energy efficiency upgrade, which began in July 2014. Major efficiencies were gained through:

- Chilled water plant controls optimization
- Conversion of constant volume air handling units (AHU's) to variable volume/temperature units
- Replacing mechanical controls on pressure steam boilers and upgrading insulation on many fixtures

This project at Harrah's Las Vegas demonstrated the value of improving HVAC system operations and saves more than 3,200 metric tons of GHG emissions annually.

SAVED



3.6M
gallons of
water

SAVED



3,800,000
kWh of
electricity

+



113,000
therms of
energy

=



3,226
metric tons
CO2



Energy efficiency in our guestrooms

In December 2015, we opened the newly remodeled Julius Tower at Caesars Palace. Julius Tower has 17 stories and 587 guestrooms, and our upgrade included our first fully networked wirelessly-communicating thermostat control system. The thermostat system is occupancy- based and links into our leisure management system to allow for intelligent temperature control and energy conservation during periods when rooms are unoccupied. The new air-conditioning units include energy-efficient components and controls. When the room is occupied, environmentally-conscious guests can use the eco-efficiency button to conserve energy. Additionally, all lighting in the Julius Tower is LED-based, 50-80% more efficient than old incandescent and fluorescent technologies.

As a result of these and other energy efficiency measures implemented on this project, the Julius Tower is expected to be 26% more energy-efficient than a baseline new construction building yielding more than 1 million kWh energy savings per year.



Lou Zameryka
@LouZameryka

[Follow](#)

@CaesarsPalace celebrates 50yrs by spending \$1billion on the property My room in renovated Julius Tower is awesome



Sustainable construction

As part of our CodeGreen strategy, we undertook an effort several years ago to follow green building practices outlined in the U.S. Green Building Council's (USGBC) LEED requirements. Our first LEED certified building was the Octavius Convention Center at Caesars Palace in 2009. Since then, our Baltimore property was certified to the LEED Gold Standard, Octavius Tower and The LINQ Promenade in Las Vegas were each certified to the LEED Silver Standard. Additionally, our new construction is on track for LEED Silver certification. Beyond our commitment relating to new construction, we have applied LEED Standards across a further 13 existing properties, which, although not formally certified, meet Gold or Silver LEED standards in almost all respects. We continue to look for opportunities to apply the highest standards of green and sustainable construction across our existing and new properties.



Octavius Convention Center



Octavius Tower



Horseshoe Baltimore



Harrah's Atlantic City Convention Center

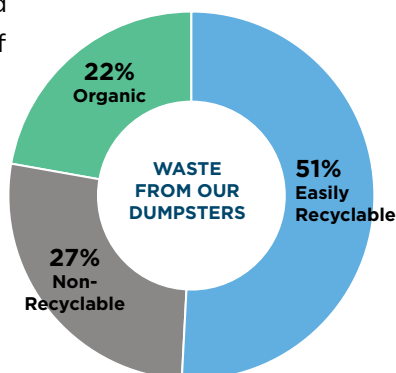


Connecting with our waste

Diversion of waste from landfills continues to be a significant objective both to save costs and improve our impact on the environment.

We have trialed innovative technologies to process different kinds of waste and we work with non-profit Clean the World to recycle over 100,000 lbs. of toiletries per year from our hotel rooms to help fight diarrheal disease. Some properties work with a company called BluMarble to create products from glass bottles retrieved from our waste streams for sale in our retail stores. We have educated kitchen staff on best practices for upstream sorting of organic waste and have established a single-stream recycling program at our loading docks to separate recycled materials from trash and to regain silverware and other reusable items from our waste streams. Our ongoing efforts have resulted, in 2015, in our lowest volume of total waste for the past four years, and 38% rate of diversion from landfills, almost double the diversion rate we achieved in 2012. We were proud to be recognized for these efforts in the Environmental Leader Awards in early 2016.

In 2015, we performed “dumpster dives” at two properties sorting and characterizing all dumpster waste to help improve downstream sorting and recycling as well as upstream waste procedures. Each dumpster (compactor) holds between 6 and 10 tons of waste, and processing the total volume takes two days with a small team. We discovered, for example, that 22% of waste is organic and can be sorted upstream and disposed of efficiently without ever reaching the dumpster. The dumpster dives certainly got us connected to our waste and will help us evolve our waste and recycling program to the next level!



Jeffrey Ruskowitz and Eric Dominguez, Corporate Sustainable Operations Group, at a dumpster dive in Las Vegas



Behind the scenes at CodeGreen

After 7 years of CodeGreen and its significant accomplishments, in 2015 we rolled out an initiative to create an even more systematic and robust framework to ensure CodeGreen standards, procedures and practices are maintained consistently at every site. This empowers local CodeGreen teams to be accountable using a standardized process of data collection, monitoring, measuring, communication and sharing best practice. We call this our CodeGreen Operational Excellence initiative, and it consists of a series of toolkits, specifically created for each operational function across all our properties, including a process for self-assessment and audit.

We started our pilot process in the food and beverage function, focusing on shutdown procedures. We have more than 350 different food outlets, so any improvement here has a big effect. The first step was to create a baseline assessment using our specially developed 16-question audit. Our findings were that 85% of procedures are addressed but the estimated utility cost of shutdown noncompliance across North American F&B outlets amounted to >\$600,000 per year. During the duration of the OpEx program, we have realized of these savings by increasing compliance to over 95%, well above our 90% target.

In early 2016, following the success in our food and beverage area, we started to roll out the same process in our housekeeping department, where one of the key metric relates to the amount of bedlinen that is handled each day. In our first baseline assessment, we found significant variance in the weight of linen and towel laundered per room night across properties and room types. We are now creating a standard procedure with an aspiration to reduce the level of laundry at those properties that are at the higher end of this scale.



OPERATIONAL EXCELLENCE INITIATIVE



CODEGREEN®

Food & Beverage Shutdown Checklist
CodeGreen Leader & Functional Lead Toolkit

APRIL 2015 - JUNE 2015



"Our CodeGreen Operational Excellence program has brought a new level of accountability into our entire organization. It is helping put mechanisms in place for behavior change in the workplace through measures, accountability, scoring and transparency of performance. Embedding corporate strategy into operations and making it stick is very difficult over the long-run, and in our third iteration of guidance and procedures for hotel rooms, food and beverage, meetings and convention space, we feel that we finally have a formula that is working."

Gwen Migita, Vice President Sustainability & Corporate Citizenship

The seventh annual CodeGreen Challenge

One of the things that makes CodeGreen so successful in delivering consistently improved results is the incredible level of passion and commitment we experience from our colleagues all around the Caesars' world.

In 2016, as part of our annual program, we again invited our properties to compete for companywide recognition by taking special CodeGreen Challenge action in the month between Earth Hour in March and Earth Day in April. Properties entering the challenge can earn a cash prize to support the CodeGreen sustainability programs of their choice. We encourage our properties to get guests involved in our activities and also raise broader awareness through our active social media channels. Colleagues can win prizes by tweeting pictures of themselves in a CodeGreen activity using the #CodeGreenAtWork hashtag and can earn Total Return credits for key contributions to redeem against their travel, events or merchandise. This year, 12 regions submitted entries in the CodeGreen Challenge and all properties took part.



Earth Day at Harrah's Cherokee Valley River



CodeGreen Challenge winners



HARRAH'S AK-CHIN

- Energy efficient promotional kiosks for guests with Total Rewards – 31,000 guests took part
- Gifts of reusable water bottles and eco-friendly bamboo pillows to more than 1,500 guests
- Adopt-A-Highway trash clean up
- Recycled Fashion Show and Recycling Relay Race
- CodeGreen mural and new employee garden



HARRAH'S RESORT SOUTHERN CALIFORNIA

- Save-the-Planet bicycle ride
- Picking up trash at Buccaneer Beach and Lake Wohlford
- Green prizes for gaming guests during Earth Week with nearly 10,000 prizes including Harrah's branded eco-products, eco-friendly light bulbs and shower heads
- "Be Water Wise Lunch and Learn" event for almost 800 colleagues on water conservation



Kelisha Garrett and attendee at CodeGreen Challenge Rally



LAS VEGAS HOSPITALITY TEAM: THE CROMWELL, FLAMINGO AND THE LINQ

- The Cromwell, Flamingo and The LINQ opened an employee garden at the Flamingo, furnished from recycled waste
- Organic CodeGreen cocktail prepared by culinary department with ingredients sourced from local farmers
- Environmental sculpture made from over 10,000 recycled corks unveiled at the Vegas Uncork'd event held at Caesars Palace
- Other eco-friendly events including an employee garage sale, National Park clean-up, clothing donations, bush planting, and a special Earth Month dining menu



LAS VEGAS TEAM: RIO, CAESARS PALACE, HARRAH'S LAS VEGAS

- Educational programs for healthy and sustainable lifestyles
- Farmers' Market at Harrah's Rio with fresh produce, baked goods, craft brews and a complimentary lunch
- Green our Planet event at a local school with 100 of our volunteers who replaced grass with a wellness track where students and family members can exercise



Caesars Citizenship @CitizenCaesars · Jun 9

@CaesarsEnt makes **#sustainable** impacts on guests, team members & communities w/ annual **#CodeGreen** Challenge

CodeGreen

CodeGreen Uncork'd

This year, Vegas Uncork'd celebrated 10 years as the premier culinary and wine event in Las Vegas involving renowned chefs, master sommeliers and innovative cocktail mixologists. Alongside the great aromas and tastes, more than 2,300 visitors at Uncork'd could admire the non-food artistic creation of our colleague and local artist Katherene Brookshire. She created a spectacular work of art using a barrel and 10,000 recycled corks.

"Recycled material in art is becoming a trend. When you make art, you have to have consideration for the environment since it's going to end up in the landfill. I follow a Japanese philosophy of art called wabi sabi, which is about finding beauty in transience and imperfection, with a focus on how all the materials we use will eventually return back to the earth."

Katherene Brookshire, Chef, Flamingo Hotel and Casino Las Vegas, and local artist

Most of the corks were from our renewed cork recycling program that we launched in early 2016 with our recycling vendor, Renu Oil in Las Vegas. Over 6,000 corks were collected from three properties in the first six weeks of the program and the plan is to extend this program to more properties.

CodeGreen and Earth Hour

This year, for the seventh successive year, we played our role for Earth Hour as 34 properties turned off our evening lights for one hour to raise awareness and voice our solidarity with efforts to mitigate climate change. We shut down all non-essential lights in our buildings, facilities and signage.

 **Gwen Migita**
[@gimgita](#)
[Follow](#)

Inspired by [@FlamingoVegas](#) chef Katherine's artwork [@Vegasuncork'd](#) w 10k recycled corks [@CitizenCaesars](#)



 **WeSpire**
[@goWeSpire](#)

[Follow](#)

[@CitizenCaesars](#) is recognizing Earth Month by engaging guests in cork recycling. [ow.ly/4mTSQA](#) Hope to hear more about this today!



Caesars Wines and Dines at Uncork'd

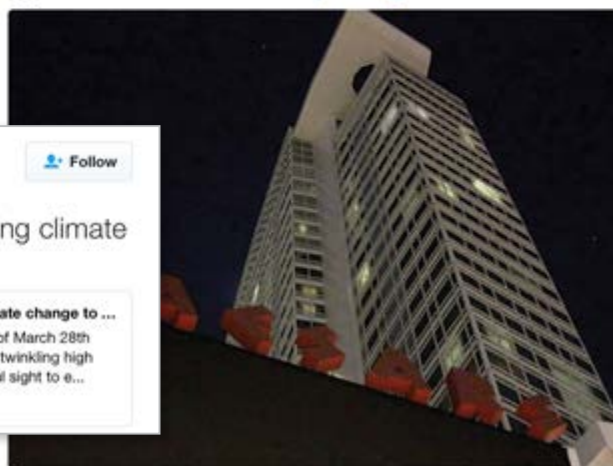
It's almost that time of year again, when the foodies come out of the woodwork to attend Vegas Uncork'd, the premier culinary and wine event with master sommeliers, mixologists and chefs...

[caesarscorporate.com](#)

 **The Windsor Star**
[@TheWindsorStar](#)

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Caesars [#Windsor](#), City of Windsor to turn out lights for Earth Hour [ow.ly/ZHng9](#)



 **HCRFYI**
[@HCRFYI](#)

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Caesars gears up for Earth Hour to bring climate change to light



Caesars gears up for Earth Hour to bring climate change to ...

Revelers out on the Las Vegas strip the evening of March 28th may be stunned to see the iconic marquee and twinkling high rises suddenly dim and shut down. It's a powerful sight to e...

[caesarscorporate.com](#)

Code Rewards



1.86
million kwh
electricity
saved



2.2
million lbs
GHG emissions
avoided



>\$366
thousand
savings in
fuel costs



2.61
million gallons
water saved



107.8
thousand lbs
waste recycled

Code Rewards for CodeGreen efforts

In 2015, we further engaged teams at our properties with our Code Rewards initiative using a technology-based online platform created by WeSpire, inviting employees to participate in fun environmental and community projects of their choice. The program incentivizes colleagues to get more engaged while earning tangible benefits for themselves. We have been using this platform for 3 years and in 2015, we targeted to step up engagement using WeSpire.

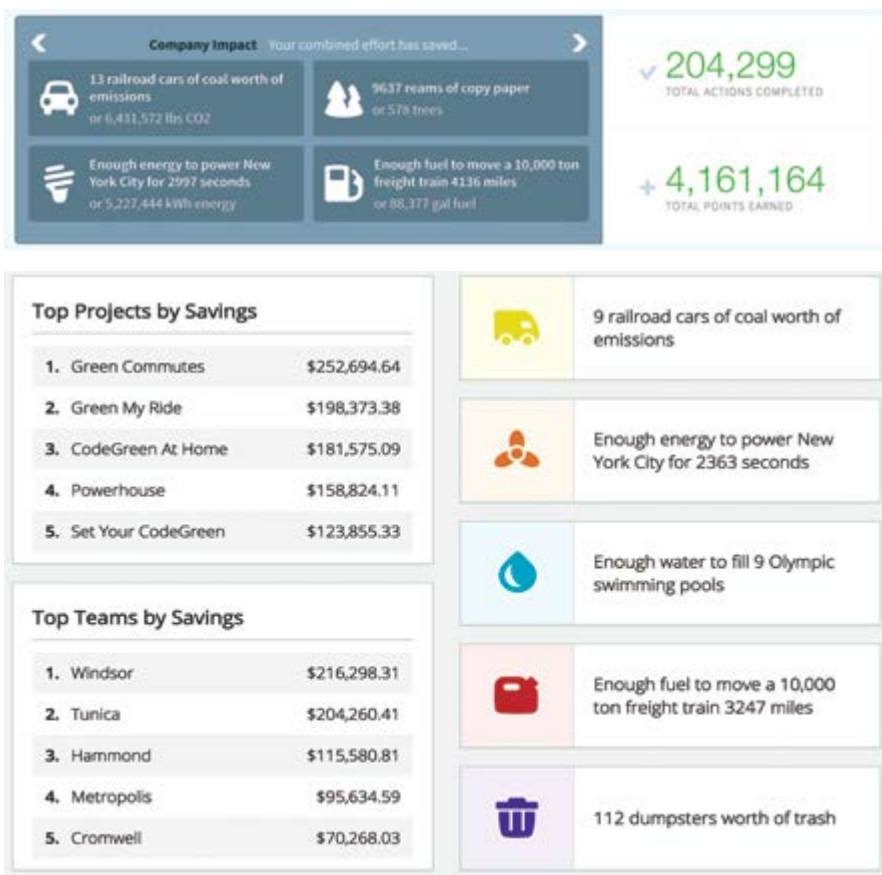
More than 1,500 employees participated in the program, generating significant savings in fuel, electricity, water, greenhouse gas emissions and recycling more than 47 dumpsters of waste.

TOP CODE REWARDS ACTIONS IN 2015

- Install a programmable thermostat
- Buy a used car
- Upgrade your vehicle's fuel economy to 37 MPG or higher
- Eat a vegetarian meal
- Walk to work one day this week

Generated
\$120,130
savings for employees

CODE REWARDS PLATFORM DASHBOARD



Engagement with CodeGreen

Evolving CodeGreen engagement

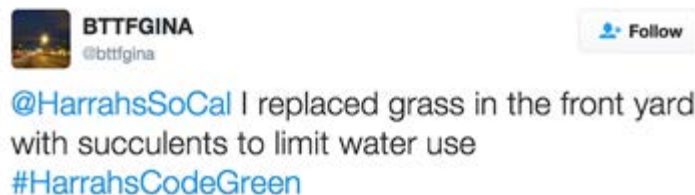
As part of a broader approach to evolve CodeGreen to achieve deeper levels of employee engagement and encourage employees to proactively connect with our guests as advocates for environmental stewardship, we drove a focused CodeGreen campaign at Harrah's Resort Southern California.

In the initial stage, the campaign was created around our existing Code Rewards program and utilized the WeSpire online platform that has been successful at other properties. The initiative kicked off with a registration event, where 325 teammates signed up and committed to being active CodeGreen participants.

Within three months, teammates at completed 3,427 different actions, mostly supporting corporate CodeGreen efforts, with some related to actions in the home. Popular activities included recycling, water conservation, shopping locally and saving energy. The results so far: our teammates have recycled 1,186 lbs. of waste, saved 36,169 gallons of water and 29,128 kWh of energy. They have also begun to develop a dialog with guests, engaging them in conversations about our CodeGreen activities and the importance of our collective efforts. 800 Harrah's Resort Southern California teammates participated in activities in the CodeGreen Challenge (Lunch and Learn, Beach Clean-ups, and Bike Ride to Save the Planet).

"Many of our participants have expressed their enjoyment of connecting with each other through the WeSpire platform. Many have discovered for the first time that they share interests with other teammates on property and look forward to sharing cooking tips, shopping locations, jokes, and stories with each other, as well as making a positive contribution to our environmental efforts."

Sheryl Sebastian, Manager, Communications & Community Relations, Harrah's Resort Southern California



Connecting guests with CodeGreen



"We believe it's important to engage our guests in our CodeGreen efforts so that they know how we are performing at Harrah's Resort Southern California. We love it when our guests acknowledge what we're doing and when they offer their feedback and ideas on how we can work together to protect our environment. We have made CodeGreen very visible at our property and also through our own CodeGreen internet microsite."

Beau Swanson, Vice President of Marketing, Harrah's Resort Southern California

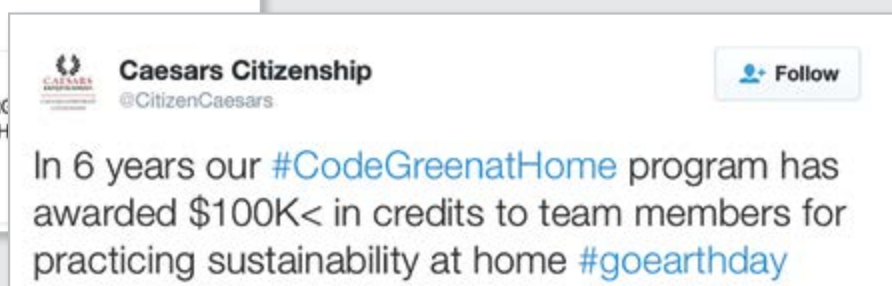
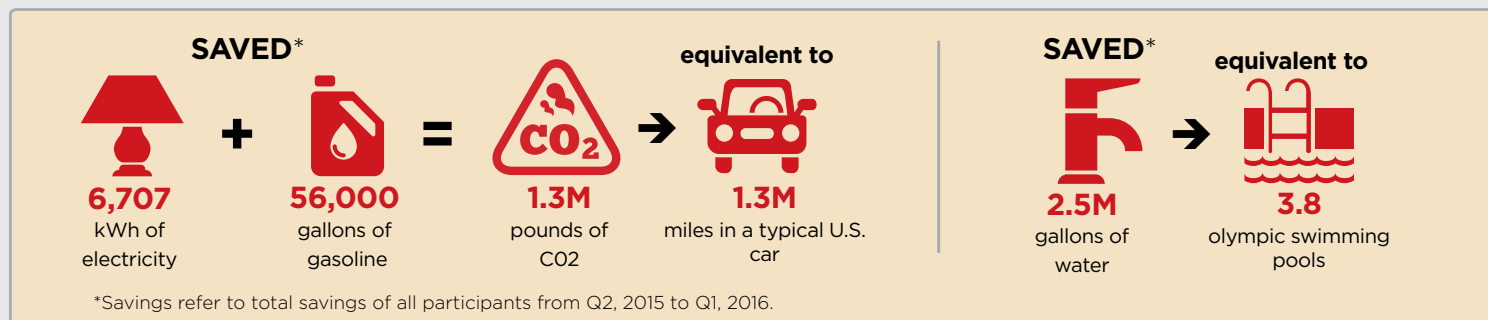


Check out our CodeGreen microsite with news and videos:
www.harrahssocal.com/code_green/codegreen/


CodeGreen at Home

Engaging employees in our CodeGreen at Home program has a triple benefit: employees save costs at home and are rewarded by Caesars for their participation; Caesars benefits from employees who are more environmentally aware and motivated to use resources wisely at work and, of course, society as a whole benefits as we extend our collective efforts to mitigate environmental impacts on the planet.

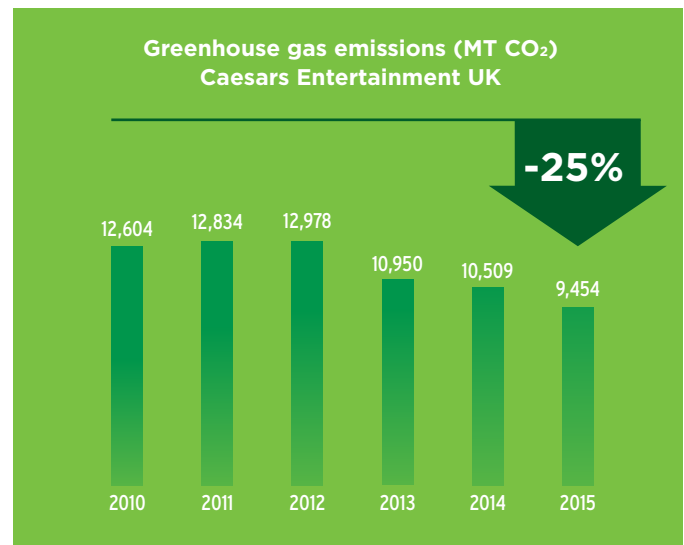
In our 6th year of CodeGreen at Home, we are seeing participation rates approaching 1,000 colleagues per year who donate or recycle old clothes, switch to a greener way of getting to work, install a renewable energy system at home, start composting, install low-flow shower heads and engage in many more actions. These activities generate considerable energy and water savings per year for our employees as they are rewarded by, on average, on average, \$60 each in program incentives.



CodeGreen in the UK

 *"At Caesars Entertainment UK, we have also conserved energy and minimized the use of resources. In the past two years, we have reduced our energy consumption (electricity and gas) by 14%. A large part of this saving is due to the fitting of LED lighting in our casinos and using more efficient catering equipment and dryers etc. Since 2011, our greenhouse gas emissions have reduced by 25% partially due to the increased use of gas in place of electricity."*

Antoine Decressac, Head of Group Purchasing, Caesars Entertainment UK



Caesars UK Playboy Club





Horseshoe Tunica and Tunica Roadhouse Breast Cancer Awareness month donation to the American Cancer Society

@CaesarsEnt

caesarscorporate.com

 Follow



Connecting in our #communities

At Caesars, we do not simply connect *with* our communities.

We connect *in* our communities. We engage at all possible levels from within our organization to integrate seamlessly within our communities' governing bodies, economic, social and environmental life. Our diverse employees are recruited from our local communities and they are motivated to connect through #citizenship.

Our HEROs

Our HEROs program enables, encourages and empowers employees to be leaders in our communities. Our

properties maintain regular community engagement initiatives and we are continuously overwhelmed by the passion, creativity, dedication and generosity of our employee HEROs. In 2015, we recorded a total of 260,000 hours of reported volunteering, once again beating all previous records.



HarrahsPhiladelphia
@HarrahsPHL

Follow

Did you know that our team members contribute 7000+ volunteer hrs every year to local community? @CitizenCaesars



Caesars Citizenship
@CitizenCaesars

Follow

.@CaesarsEnt is hosting a #SaveALife blood drive today for Las Vegas HEROs to donate to @UBS_LV #Citizenship

SAVE A LIFE
BLOOD DRIVE

Tim Sudall
@timsudall

Follow

An awesome day of giving back to the community with the Caesars Entertainment family & friends #caesarsedu15 .



JA Las Vegas
@JALasVegas

Follow

Thanks to our HERO's @CitizenCaesars for making JA one of their top partners! You Rock!



We've tabulated the HOURS and the RESULTS are in!

Caesars HEROs logged nearly 6,000 volunteer hours during the first three months of 2016!

Thank you for sharing our Caring Culture!



Our two top non-profit partners are

- 1st Place** Comfort Caps for Cancer \$3,000 Donation
- 2nd Place** Junior Achievement of Southern NV \$1,500 Donation

Caesars Citizenship
@CitizenCaesars

Follow

For weeks @Horseshoecincy HEROs have been hard at work building community playground-check in tomorrow for unveiling



Caesars Citizenship
@CitizenCaesars

Follow

.@CaesarsEnt is collecting food items for @threesquareLV to fill kid's backpacks w/ for school this fall #Citizenship



Be a HERO and help end hunger in our community!



Our HEROs

HERO Stars

In 2014, we launched a new recognition program for our HEROs, encouraging their managers and those they serve in the community to recommend their HERO Stars for recognition in a quarterly program. Recommendations are judged by an internal team that considers both the commitment to the causes supported and the tangible outcomes for society of the HEROs' involvement. Through April 2016, after 9 quarters, the program has yielded 18 HERO Stars. Each Star receives a \$500 donation to contribute to a nonprofit organization of their choice and is profiled on our Caesars Citizenship Blog.



HERO Stars of 2015

(clockwise from top)

Amanda Lagunas, Rio; Casey Alda Lorena, Planet Hollywood; Janna Hyatt, Harrah's Cherokee; Sandra Martinez, Horseshoe Tunica; Parker Moore, Rio; Andrew Broussard, Corporate; Todd Anderson, Horseshoe Hammond; Greisy Pacton, The Cromwell; Luke Zeysing, The LINQ

HERO Stars Grand Prize Winners



In May 2016, we announced our annual HERO Stars grand prize winners, selected from our 2015/2016 HERO Stars. Their selection was based on their commitment to the community, measurable impact on beneficiary charities and alignment with Caesars community involvement strategic impact areas (aging, health and wellness, environment, and education). Both winners received a \$500 donation to their chosen charity and an invitation to participate in the centennial of stewardship of American parks volunteering event, hosted by long-time Caesars Foundation beneficiary, the National Park Trust, in August 2016 in Baltimore.

THE WINNERS ARE:



Sandra volunteered 436 hours in 2015 at many HERO events. Each month, Sandra volunteers at the Harrah's Hope Lodge and at the Ronald McDonald House, distributes food to families at the Tunica Food Pantry and visits patients at the Veterans Hospital of Memphis.



Todd volunteered more than 175 hours for the American Cancer Society in 2015 and raised funds by selling homemade cookies. Todd supported Meals on Wheels by packing hundreds of meals to feed the hungry and has shaved his head annually for the past four years to show his solidarity with the St. Baldrick's Foundation.

Our HEROs

Cherokee HEROs

At Harrah's Cherokee, volunteering shot through the roof in 2015 as local HEROs went all in, volunteering a total of 49,690 hours. This is more than double the year before and more than any other Caesars property in 2015. Part of these efforts included our participation in the annual Cherokee Day of Caring in May, a joint tradition of Harrah's Cherokee and the Eastern Band of Cherokee Indians. On this day, more than 250 staff members took part in a range of activities such as painting structures, clean-up of yards, tending gardens, attending to home repairs and more for the benefit of local seniors.

Another fun event is Harrah's Cherokee's annual Toys for Tots drive. Toys for Tots is a program run by the United States Marine Corps Reserve which distributes toys to children whose parents cannot afford to buy them gifts. In 2015, employees at Harrah's Cherokee collected more than 2,200 toys for children in Western North Carolina.



Leeann Bridges, Regional VP Marketing and Jo Ray, Regional VP HR and Community Relations (right) at the Cherokee Day of Caring

"Our objective is not to just give money and walk away. We work to build relationships and be a part of the daily life of our communities. A key ingredient of our success in driving volunteering is the visible commitment of our leadership. When employees see that commitment from the top down, they are prepared to go beyond the extra mile."

Jo Ray, Regional Vice President, Human Resources and Community Relations, Harrah's Cherokee properties



Harrah's Cherokee employees at Day of Caring event



Caesars HEROs collecting Toys for Tots at Harrah's Cherokee

Our HEROs

New Orleans HEROs

Our HEROs at Harrah's New Orleans had a great year in 2015 with almost 10,000 volunteering hours, which is an average of half a day of community involvement for each employee at the property. One of the highlights of these efforts was our collaboration with the National Park Trust, the National Park Service, Chalmette Elementary School and Harrah's New Orleans in a project called Planting the Future. This multi-year project commemorates the bicentennial of the Battle of New Orleans at the Chalmette Battlefield at Jean Lafitte National Historical Park, engaging the local community and school children in the restoration and preservation of the historic grounds of the Chalmette Battlefield and National Cemetery.

In 2015, our team at Harrah's New Orleans donated hundreds of hours planting trees and restoring native plants in the area.



Harrah's New Orleans, HERO Chair Laurie Porter, volunteering at a bingo event at Carrington Rehab Center organized by Second Wind Dreams



18 HERO volunteers with Rebuilding Together New Orleans, renovating a home for an elderly couple



HEROs participating in a Kids to Park Day at the Jean Lafitte National Historical Park



Harrah's New Orleans HEROs supporting a Second Wind Dreams wish of a senior visiting the WWII museum in New Orleans

Our HEROs

Celebrating HEROs

In honor of National Volunteer Week, we hosted an inaugural Community Review to recognize those who have demonstrated unparalleled dedication to philanthropy, making Southern Nevada an even better place to live and work. Caesars executives were joined by special guests, including Governor Brian Sandoval who presented the Caesars Community HERO award to Larry Ruvo, founder of Keep Memory Alive (KMA) nonprofit which increases awareness and raises funds for the research, management and treatment of brain disorders. KMA directly supports the Cleveland Clinic Lou Ruvo Center for Brain Health, a recipient of a multi-year gift from our Caesars Foundation. We also took the opportunity at our Community Review to honor our Las Vegas and corporate HEROs who volunteered more than 100 hours for local communities in the past year.



"As Governor, I have the privilege and honor of traveling throughout the State and seeing a lot of things, and I don't know if I have seen anything as remarkable as what I have seen in this room this morning in terms of the amount of philanthropy that you do, and what you do for state and statewide. What speaks the most as to the character of the company is what you do in this community. I cannot tell you how overwhelmed I am to hear and read about everything that you've accomplished. It really is a privilege to be a part of this inaugural recognition, and to be a part of this Caesars community HERO Award."

Brian Edward Sandoval, Governor of the U.S. State of Nevada



Caesars HEROs who volunteered 100 or more hours in 2015 together with Caesars executives Mark Frissora and Jan Jones Blackhurst, Governor Sandoval (center) and Larry and Camille Ruvo

Breast Cancer Awareness Month

October is Breast Cancer Awareness Month, which has quickly become one of Caesars' most inspiring times of the year as our properties come together to support this important cause. Our properties become very creative in pink – from table felts to cocktails – and organize fun events for employees and guests that educate about breast cancer, honor lost loved ones and raise funds. At most properties, the Battle of the Bras is the main event, where our property managers and other executives strut the runway modelling weird and wonderful bras designed by our employees. In 2015, our Breast Cancer Awareness Month activities raised more than \$100,000 for the American Cancer Society.



Breast cancer survivor participating in Breast Cancer Awareness Month



Breast Cancer Awareness Month, Harrah's Ak-Chin Hotel and Casino

Breast Cancer Awareness Month

Fashion in New Orleans

At Harrah's New Orleans, the Battle of the Bras for Breast Cancer Awareness Month was held for the second time as part of a spectacular event on Fulton Street adjacent to our property. We sponsored the annual Fashion on Fulton event to raise funds for cancer awareness while providing opportunity for local artists and designers to showcase their latest creations. After the main event, the highlight of the evening was the traditional Caesars Battle of the Bras alternative fashion show featuring our regional and property managers wearing fun bras. More than 500 people attended to have a great evening and support our efforts. The outcome was a donation of \$10,000 to the American Cancer Society.



Battle of the Bras featuring regional and property managers



Fashion on Fulton event raises funds for cancer awareness

Senior Appreciation Month

Every May, during Senior Appreciation Month, we place a special focus on healthy aging in our communities by creating experiences that enhance the quality of life for seniors. More than 3,500 of our colleagues across our properties engage in almost 100 individual events with Meals on Wheels and Second Wind Dreams and other local charities that support our seniors. Last May, we kicked off our Month with a special event with Second Wind Dreams to extend an invitation to 120 seniors to ride on the LINQ's High Roller.



"It was the best experience I've had" - Kathy Chaffin a @SecondWindDream elder on her @HighRollerVegas ride @TheLINQ #SeniorAppreciationMonth



HERO volunteers at Three Square for Senior Appreciation



Horseshoe Southern Indiana Senior Appreciation Month mini golf tournament event

All in for change in Southern California



All-in 4 Change 2015



37

applications



25

finalists



14,000

online votes



\$67,000

in prizes for the winning organizations



**1st place
\$30,000**

San Diego Blood Bank

**2nd place
\$15,000**

Santa Rosa Plateau
Nature Education Foundation

**3rd place
\$5,000**

The Seany Foundation

**Runners up
\$17,000**

Seven other organizations

In 2015, Harrah's Resort Southern California launched a new program to connect with the community and help advance the causes that make local life better. The resort wanted to create a world-class giving program that incorporated fun and excitement while retaining the Code of Commitment at its core. The result was "All-in 4 Change", with three main goals:

- Publicly show that Harrah's Resort Southern California cares and supports non-profits throughout the Southern California region
- Provide new opportunities for the resort to participate with a variety of non-profits and expand the pool of community organizations.
- Engage teammates and the community in a positive campaign to contribute to Harrah's being the resort of choice in Southern California.


The program was targeted at local organizations that were invited to "compete" for grants. The final selection of the winners was based on community voting scores and selection committee choices in equal weighting. Ten winning organizations received grants totaling \$67,000 and were recognized at a special event. All the winners received certificates of appreciation from California State Senator Joel Anderson.

ALL-IN 4 CHANGE AWARDS, 2015



Left to right: Darrell Pilant, Vice President and Assistant General Manager, Harrah's Resort Southern California; Melissa Del Cazada, Director of the Elizabeth Hospice Foundation; Carlo Cecchetto, News Anchor, CBS-8 San Diego; Liliana Ramirez and Casey Vander Weide, representing California State Senator Joel Anderson

All in for change in Southern California

 *"Charitable giving has always been our way and our resort has donated more than \$3.6 million in cash and in-kind gifts to organizations in our community to date. In 2015, we wanted to make giving an even more special and fun opportunity. We came up with what I call the "America's Got Talent" for nonprofits and the response was astounding. We ran our second program in 2016 and it looks like we are here to stay. This program helps us deepen our roots in our local community in a fun way, engaging our employees, guests and those who work so hard to make life better for us all in California."*

Sheryl Sebastian, Communications and Community Relations Manager, Harrah's Resort Southern California



All-in 4 Change 2016

The resounding success of All-in 4 Change in 2015 encouraged the resort to go All-in again in 2016. The resort announced a bigger campaign to better support new social and environmental organizations not previously on the radar. Twelve winners in the 2016 challenge shared a larger pool of \$100,000. 82 organizations applied and the community cast more than 20,000 votes. The grant luncheon was held June 9th, announcing the Our Nicholas Foundation as winner of the top grant of \$40,000. Second and third places went to K9 Guardians and TERI, Inc.



Presenting the All-in 4 Change award in 2016: Lea Park Kim, District Communications Director for State Senator Joel Anderson, Kathy Anselmo and Mark Anselmo of Our Nicholas Foundation, and Janet Beronio, Regional President and General Manager, Harrah's Resort Southern California



Darrell Pilant
 @dpilant

 Follow

Thanks @CarloCBS8 for emceeing our #AllIn4Change event @HarrahsSoCal today! You're a great humanitarian! #HarrahsSoCal #DiveSoCal

Caesars Foundation

Caesars Foundation is a private foundation established in 2002 and funded by a portion of operating income from resorts owned or operated by Caesars Entertainment. The Foundation is the entity through which Caesars funds charitable programs and projects of \$5,000 or more, including meeting non-profit giving requirements in certain operating jurisdictions. Caesars Foundation's objective is to strengthen organizations and programs in the communities where our employees and their families live and work, and to include our employees in volunteer efforts associated with the causes we support. Our three main focus areas for strategic giving are: helping older individuals live longer, healthier, more fulfilling lives, marshaling our financial resources and the commitment of our colleagues to promote a more sustainable world and improving the quality of life in our operating communities.

\$72 MILLION To date, Caesars Foundation has gifted more than \$72 million to organizations that make a difference.

CAESARS FOUNDATION STRATEGIC RELATIONSHIPS

- Second Wind Dreams
- Meals on Wheels
- Teach for America
- Opportunity Village
- National Park Trust
- Cleveland Clinic Lou Ruvo Center
- National Center for Responsible Gaming

 **Caesars Citizenship**
 @CitizenCaesars

Follow

.@CaesarsFdn donated >2M building the #HarrahsHopeLodge providing free housing for cancer patients undergoing treatment w/ @AmericanCancer

 **Caesars Citizenship**
 @CitizenCaesars

Follow

.@CaesarsFdn's \$725K gifted in support of @CCHHealthyBrain is working to #KeepMemoryAlive - healthybrains.org



 **Caesars Citizenship**
 @CitizenCaesars

Follow

.@VEGASINC notes @CaesarsFdn's 56th truck donation to @_MealsOnWheels providing an additional 8,990 meals each month



The Notes: Philanthropy, August 2-8

In the Notes: Human Rights Campaign Foundation, Jack in the Box, HELP of Southern Nevada, Keller Williams Las Vegas Realty, UNLV School of Medicine, Raising Cane's, Bank of Am...

vegasinc.com



elaine cohen
@elainecohen

Follow

RT @CitizenCaesars: A year of @RelayForLife fundraising at @CaesarsEnt w/ the @CaesarsFdn \$100K to @AmericanCancer



Ready, Set, Fundraise: It's Relay for Life!

Caesars Entertainment, its affiliates and team members contributed over \$100,000 to the American Cancer Society this year through Relay for Life activities. The support was accumu...

caesarscorporate.com

Spotlight on Teach for America



Caesars Foundation continues to support Teach For America (TFA), an organization that improves access to education for kids growing up in poverty.

TFA recruits a diverse group of college graduates and professionals and trains them to become school leaders, supporting public education across America. Our gifts of \$750,000 to date (including \$150,000 in 2015) have helped Teach for America's Las Vegas Valley region maintain a strong program with a corps member and alumni network of more than 500 teachers, making a difference to many kids in the area. In addition, our Caesars employees volunteer with our HERO program to teach at different schools.

In 2015, we developed an educational program in the hospitality profession for young people who don't make it to college. We train them in all aspects of the hospitality business at our properties in Las Vegas so that they have a strong basis for entry into the job market.

"Caesars has been one of our most consistent, highest level supporters over several years. This is manifested in Caesars employees' engagement at a number of elementary, middle and high schools as well as their support of our annual TFA Week where many community leaders come together. We are excited to broaden and deepen our relationship with Caesars beyond cash giving and to connect at different levels. For example, our teachers connect with Caesars employees as an opportunity to learn about different professions and some are then encouraged to apply for summer positions at Caesars. We continue to look for new ways to improve our impact and Caesars helps us do that, year after year."

Adam C. Johnson, Managing Director of Growth, Development and Partnerships, Teach For America-Las Vegas Valley



Follow

35 of our CMs and Alums' @CIS_Nevada students visited @VegasPBS for the @CaesarsFdn Career Fair. #TeachVegas



Follow

Special thanks to the @CaesarsFdn HEROs who spoke to Chaparral students about interviewing skills #TeachVegas



Follow

Thanks @CaesarsFdn for your continued partnership! lasvegas.teachforamerica.org/about-us/media... #TeachVegas #OneLoVVe

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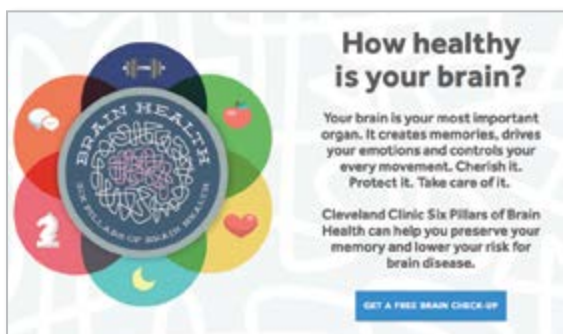
Helping those who help others



Doing more for brain health

The Caesars Foundation supports the Cleveland Clinic Lou Ruvo Center for Brain Health, a state-of-the-art center with cutting edge clinical trials and treatment for conditions like Alzheimer's, Multiple Sclerosis and Parkinson's disease. As the sole corporate funder of the HealthyBrains initiative, we enabled the establishment of the Brain Health Registry, an online tool for gathering information about brain health to assist research and clinical trials and provide valuable information to the general public about brain health.

However, our cash gift was just the start. We want our colleagues to get engaged with the Lou Ruvo Center and help make it a success. In 2015, our Las Vegas Region's HERO team piloted a program with 50 HERO volunteers to teach team members and guests how to complete their brain health check-up. In this way, HEROs could assess their own brain health while making a valuable contribution to the Brain Health registry. This aligns well with our own Wellness Rewards program for employees which encourages them to take care of their own health. With the Lou Ruvo Center, we are able to bring foundation giving and employee engagement together for the benefit of many.



Do it! Check out YOUR brain health at:
<https://my.brainhealthregistry.org/register>



Clean the World

Caesars Foundation and employees at our properties have supported Clean the World since 2010, diverting soap and toiletries from waste streams into recycled products for families and communities around the world. To date, we have donated 2 million bars of soap, distributed to people in 100 countries.

A few years ago, we started a new tradition of inviting our housekeeping staff who work hard throughout the year to collect used soaps, the opportunity to win a trip to areas where our soaps are distributed. In this way, employees can see for themselves the social benefits this brings.

In 2015, we received 200 applications for our third trip, this time to Guatemala.



Trip winners in Guatemala with Jeff Seavey, Corporate Director of Facilities (corporate representative)(left): Laurie Porter, Food & Beverage Administrative Assistant, Harrah's New Orleans, Paulette Landell, Room Attendant, Harrah's North Kansas City, Yader M. El-Azar, Food Server, Paris Las Vegas.



Getting connected to support our communities

A volunteer culture at Caesars UK

In the UK we are proud of our employees who make time to volunteer in our local communities.

A great example is Daniela d'Ambra, a Bunny Dealer at our Playboy Club in London for the past ten years. Italian-born, Daniela speaks several languages and put these to good use in her community volunteering efforts to help new immigrants. She has spent many hours teaching English to immigrants from the Middle East and for the past six months, Daniela has been focused on supporting IRMO, a charity organization helping Latin Americans integrate into life in the UK.



"I am an immigrant myself, so I know what it's like to need help in a new country. I speak Spanish and Portuguese so I can offer real assistance. I spend up to two days a week volunteering at IRMO and I very much enjoy feeling helpful."

Daniela d'Ambra

Poker as a platform for good

2015 was another successful year for WSOP enabling fund-raising to WSOP's official charity, ONE DROP. Our charity-linked tournaments, the Little One for ONE DROP and the High Roller for ONE DROP, raised a combined \$1,255,530 contributed by players from their winnings.

ONE DROP uses these donations to implement water access projects to transform lives. With the High Roller for ONE DROP, the Little One for ONE DROP and the All In for ONE DROP campaign, players are encouraged to donate 1% of their winnings to ONE DROP.



Through WSOP, the poker community has raised **\$14.7 MILLION** since our relationship began in 2012 – benefiting thousands of people.



Governance and compliance

We aim to maintain a culture and practice of uncompromising compliance wherever we operate. As an entity that conducts business in the highly-regulated gaming industry, Caesars and our licensed affiliates and subsidiary entities are subject to the laws, regulations, policies and procedures of various regulatory agencies. We take all appropriate steps to prevent, mitigate and correct compliance breaches if they occur. We always work in a spirit of cooperation and collaboration with regulatory authorities in all our jurisdictions. Information relating to disciplinary actions imposed by the various gaming regulators is generally made public.

Enhancing compliance

Over the past several years, with the engagement and support of Management and the Board, we have further intensified our compliance and, in particular, our anti-money-laundering (AML) compliance activities. We recruited a known industry compliance expert, Benjamin Floyd, as Senior Vice President, to head up our AML compliance activities and introduced new industry-leading practices. At the same time, we doubled the number of qualified staff in dedicated AML compliance roles to around 90 experts by the middle of 2016. We have also approved more than \$5 million in investment in technology to implement new systems to improve transparency and information sharing within the company, increase automation, and enhance analytics. This will help ensure we are on top of our game and an industry leader when it comes to AML compliance.

We have also taken several steps to raise the level of compliance expertise and awareness throughout our organization and to reinforce a strong culture of compliance. This includes a new enhanced web-based compliance training module and more frequent and specialized training for employees with significant AML responsibilities. We also introduced a requirement for all AML management to obtain professional certifications from ACAMS - this is the Certified Anti-Money Laundering Specialist (CAMS) certification. Since its inception, CAMS has become the gold standard in AML certifications and is recognized globally by private institutions, governments and law enforcement.

Alongside these important steps, we have implemented and widely communicated changes to our AML compliance policies to reflect enhanced customer due diligence efforts and compliance with regulatory reporting.

“Driving a compliance culture requires a continuous focus on communication, education and awareness, over and above the need to have the right people, policies, procedures, processes and technology in place with full management support and a clear tone from the top. Our compliance framework must underscore the independence of our compliance organization and support the organization’s focus on doing the right thing without being influenced by commercial or revenue considerations.”

Benjamin Floyd, Senior Vice President for AML Compliance

Addressing regulatory concerns

In 2015, we entered agreements with regulators relating to two AML compliance-related matters - one in the U.S. and one in the UK.

In the U.S., Caesars Entertainment entered into civil settlements with the U.S. Treasury Department’s Financial Crimes Enforcement Network and the Nevada Gaming Control Board for \$8 million and \$1.5 million, respectively, based on deficiencies in our AML program and suspicious activity reporting. Throughout the investigation, we offered our full support and cooperation with our regulators, and as part of our settlement, committed to sustaining

Governance and compliance

effective AML compliance procedures and controls. Since then, we have delivered on our commitments, as noted earlier in this section, and continue to be both vigilant and steadfast in our continued implementation of strict compliance controls in all aspects of our gaming activities.

In the UK, the Gambling Commission identified several weaknesses in the AML controls used by Caesars Entertainment (UK) Ltd to mitigate the risk of money laundering occurring in two of its casinos. The Gambling Commission confirmed that Caesars UK cooperated fully and openly with the Commission and accepted a voluntary settlement.

The voluntary settlement included: immediate action to rectify the specific matters raised by the Commission; Caesars paying a sum of £845,000 to be used for socially responsible purposes; agreement to an independent external review of Caesars UK AML policies; implementation of an action plan to address weaknesses and agreement to disseminate learning from the shortcomings identified. Progress has been made on all of these commitments and Caesars UK remains focused on enhancing its AML compliance program. We have recommenced a process of annual internal compliance audits for each of our UK properties, reviewing all required standards and interviewing all relevant staff in person at each property.

About our reporting

This is our seventh annual Corporate Citizenship Report and it describes our impacts on society and the environment. It outlines the way our business activities in 2015-2016 connected us to our stakeholders through a platform of citizenship and delivered economic and social benefits for employees, guests and communities while advancing environmental stewardship. In all cases, quantitative data relates to the 2015 calendar year unless otherwise stated. Examples of practice also include stories from the early part of 2016.

This report is written in accordance with the Global Reporting Initiative G4 guidelines, core option. The Global Reporting Initiative (GRI) guidelines represent the most widely-used corporate citizenship and sustainability reporting framework in the world today. G4 is the most recent version of the guidelines, published in 2013. This is Caesars Entertainment's third report using the G4 guidelines.

In developing this report, we used extensive stakeholder feedback gathered from our multiple interactions with stakeholders. In 2013, we defined our most significant material impacts and created

our materiality-based report structure in alignment with the GRI G4 reporting principles. These principles are: **materiality** (the issues most important for our long-term business growth and which are of most importance to stakeholders), **stakeholder inclusiveness** (responding to stakeholder expectations and interests), **sustainability context** (presenting our performance in the wider context of sustainability issues) and **completeness** (inclusion of all the information which reflects significant economic impacts to enable stakeholders to assess our performance). For this 2015-2016 report, we undertook a focused benchmark of our competitive landscape and current sustainability issues addressed by businesses, and our External Advisory Board reviewed our material impacts and suggested changes. As a result, together with feedback gathered from employees, guests, vendors and community representatives gathered throughout the year, we slightly revised our materiality framework.

We welcome your feedback and invite you to send comments to:

sustainabilityfeedback@caesars.com

GRI G4 Content Index

GENERAL DISCLOSURES

G4	GENERAL STANDARD DISCLOSURE	PAGE/LINK
G4-1	CEO statement.	Welcome from Mark Frissora, page 1 .
G4-3	Name of reporting organization.	About Caesars Entertainment, page 2 .
G4-4	Primary brands, products, and services.	About Caesars Entertainment, page 2 .
G4-5	Location of the organization's headquarters.	One Caesars Palace Drive Las Vegas, NV 89109, U.S.
G4-6	Countries of operation.	About Caesars Entertainment, page 2 .
G4-7	Nature of ownership and legal form.	Caesars Entertainment Corporation is a Delaware corporation, and primarily conducts its business through a wholly owned subsidiary, Caesars Entertainment Operating Company, Inc.
G4-8	Markets served.	About Caesars Entertainment, page 2 .
G4-9	Scale of the organization.	Our footprint, page 3 .
G4-10	Total number of employees broken down by contract and gender and employment type, and supervised workers.	GRI Content Index, page 101 .
G4-11	Percentage of total employees covered by collective bargaining agreements.	38% at end 2015 of permanent full-time employees based in the U.S.
G4-12	Description of the supply chain.	Caesars is a service industry and our supply chain is comprised primarily of tens of thousands of suppliers of products and services required to serve our guests in our diverse entertainment properties. We maintain a complex inflow of diverse goods and services ranging from furniture fixtures and equipment, food and beverages, transportation and IT, communications and other technology support systems. Our supply base is almost entirely local to the country of operation and in many cases, local to a specific state within the U.S. for U.S. properties. All guest services are delivered at our locations.
G4-13	Significant changes during the reporting period.	Changes in the structure of Caesars Entertainment are noted in our FORM 10-K (Annual Report) filed 02/29/16 for the period ending 12/31/15 pages 1-2 , available at www.caesars.com
G4-14	How the precautionary approach or principle is addressed by the organization.	Risk management is addressed in our FORM 10-K (Annual Report) filed 02/29/16 for the period ending 12/31/15 pages 8-25 , available at www.caesars.com
G4-15	External economic, environmental and social charters, principles, or other initiatives.	Responsible Gaming, page 40 . Taking a public stand, page 26 .
G4-16	Memberships of associations maintained at the organizational level.	We are members and hold governance positions in several organizations and institutions in the gaming sector, and as part of our charitable activities. See GRI Content Index, page 101 for a selection of key current positions.
G4-17	Entities included the report.	See our FORM 10-K (Annual Report) filed 02/29/16 for the Period Ending 12/31/15 pages 2-3 , available at www.caesars.com
G4-18	Process for defining the report content and the Aspect Boundaries.	About our reporting, page 97 .
G4-19	Material Aspects identified in the process for defining report content.	GRI Content Index, page 101 .

G4-20	Aspect Boundary within the organization.	All Material Aspects selected in this report apply equally to our all of our operations and entities in the U.S. as listed in G4-17. The table at GRI Content Index, page 103 shows whether the impacts occur internally or externally for each material Aspect.
G4-21	Aspect Boundary outside the organization.	
G4-22	Effect of any restatements of information provided in previous reports.	Energy and emissions data has been restated retroactively reflecting changes in property operational control, in line with the GHG Protocol methodology.
G4-23	Significant changes from previous reporting periods.	There is no significant change from previous reporting in the scope and Aspect Boundaries of this report.
G4-24	List of stakeholder groups engaged by the organization.	The primary stakeholders with whom we engage are: guests, employees, local community and environmental organizations, regulators at federal and state level, suppliers, creditors and shareholders.
G4-25	Basis for identification and selection of stakeholders with whom to engage.	The basis for selection of stakeholders is management judgment based on interaction and feedback from all stakeholder groups during the year.
G4-26	Approach to stakeholder engagement.	Our approach to stakeholder engagement is ongoing - we survey our employees and guests frequently and at least annually, we engage with regulators in different states on an almost weekly basis on different issues, and we work with community and environmental organizations closely, meeting as needed with every new or changing project or campaign. For the purpose of this report, we conducted an internal survey about our reporting and consulted with our External Advisory Board on material issues.
G4-27	Key topics and concerns that have been raised through stakeholder engagement.	The key topics that stakeholders raised are reflected in the material issues we have chosen to report this year. See GRI Content Index, page 104 .
G4-28	Reporting period.	Calendar year 2015 for all quantitative data. Stories from early 2016 where relevant
G4-29	Date of most recent previous report.	2014
G4-30	Reporting cycle.	Annual
G4-31	Contact point for questions.	We welcome feedback on this report and on our citizenship and sustainability performance. Please send comments to: sustainabilityfeedback@caesars.com
G4-32	The 'in accordance' option the organization has chosen, content index and assurance.	About our reporting, page 97 .
G4-33	Policy and current practice with regard to seeking external assurance for the report.	Caesars has sought external independent verification of energy consumption and carbon emissions from an independent consultant who maintains no other relationship with our company. The selection of the assurance provider was approved by a senior executive without direct involvement of our highest governance body. We have not sought external assurance for other disclosures in this report.
G4-34	Governance structure of the organization.	See our website: Corporate Governance for details of our governance structure and Board committees: http://investor.caesars.com/corporate-governance.cfm
G4-56	The organization's values, principles, standards and norms of behavior.	Mission, vision, values, page 4 . Code of Commitment, page 5 .

GRI G4 CONTENT INDEX: SPECIFIC STANDARD DISCLOSURES

SPECIFIC STANDARD DISCLOSURES – DISCLOSURES ON MANAGEMENT APPROACH (DMA) AND PERFORMANCE INDICATORS

MATERIAL ASPECTS (G4-19)	DMA AND INDICATORS	INDICATOR DETAIL	PAGE / LINK	OMISSIONS
CATEGORY: ECONOMIC				
Economic Performance	G4-EC1	Economic value	Adding value, page 12	
Indirect Economic Impacts	G4-EC8	Indirect economic impacts	Connecting to add value, pages 11–27	
CATEGORY: ENVIRONMENT				
Energy	G4-EN3	Energy consumption (Scope 1+2)	GRI Content Index, page 104 . http://caesarscorporate.com/wp-content/uploads/2014/10/Final-Verification-2015.pdf	
	G4-EN5	Energy intensity	GRI Content Index, page 105 .	
Water	G4-EN8	Water withdrawal by source	GRI Content Index, page 105 .	
Emissions	G4-EN15	Direct greenhouse gas (GHG) emissions (Scope 1)	GRI Content Index, page 106	
	G4-EN17	Energy indirect greenhouse gas (GHG) emissions (Scope 2)	GRI Content Index, page 106 http://caesarscorporate.com/wp-content/uploads/2014/10/Final-Verification-2015.pdf	
	G4-EN18	Greenhouse gas (GHG) emissions intensity	GRI Content Index, page 106 .	
Effluents and Waste	G4-EN23	Waste by type and disposal method	GRI Content Index, page 106 .	
CATEGORY: SOCIAL. SUB CATEGORY : LABOR PRACTICES AND DECENT WORK				
Employment	G4-LA1	Employee hires and employee turnover.	GRI Content Index, page 107 .	
Occupational Health and Safety	G4-LA5	Workforce represented in formal joint management-worker health and safety committees	100% of employees are represented in management-worker health and safety committees. A safety committee is in place at each property.	
	G4-LA6	Type of injury and rates of injury, occupational diseases, lost days, absenteeism and fatalities.	GRI Content Index, page 107 . An even safer workplace, page 107 .	Split by gender and absenteeism rates are not available.
Training and Education	G4-LA9	Training per year per employee	Citizenship Dashboard, page 7 .	Training is not split by gender
	G4-LA10	Programs for skills management and lifelong learning	Connecting to our colleagues, page 46 .	
	G4-LA11	Percentage of employees receiving regular performance reviews	100% of employees receive regular performance reviews.	
Diversity and Equal Opportunity	G4-LA12	Employees according to gender, age group, minority group membership	GRI Content Index, page 108 .	
CATEGORY: SOCIAL. SUB CATEGORY : SOCIETY				
Local Communities	G4-S01	Local community engagement, impact assessments and development programs	100% of our operations in the U.S. maintain locally implemented engagement programs.	
Anti-corruption	G4-S04	Communication of the organization's anti-corruption policies and procedures.	GRI Content Index, page 109 .	

CATEGORY: SOCIAL. SUB CATEGORY : PRODUCT RESPONSIBILITY

Product and Service Labeling	G4-PR4	Incidents of non-compliance with regulations and codes concerning product and service information	Addressing regulatory concerns, pages 96-97 .
	G4-PR5	Surveys measuring customer satisfaction	Total service for our guests, page 33 .
Marketing Communications	G4-PR6	Sale of banned or disputed products	Responsible Gaming, page 40 .
	G4-PR7	Incidents of non-compliance with regulations and voluntary codes concerning marketing communications	No incidents relating to marketing communications non-compliance.
Customer Privacy	G4-PR8	Substantiated complaints regarding breaches of customer privacy and losses of customer data	Zero substantiated complaints.
Compliance	G4-PR9	Significant fines for non-compliance with laws and regulations concerning the provision and use of products and services.	Addressing regulatory concerns, pages 96-97

G4-10 EMPLOYEES AND WORKFORCE

GLOBAL WORKFORCE – PERMANENT EMPLOYEES

	2012			2013			2014			2015		
LOCATION	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
U.S.	30,486	29,889	60,375	28,930	28,902	57,832	28,218	28,213	56,431	26,979	26,868	53,847
Canada	1,275	1,783	3,058	1,209	1,380	2,589	1,758	1,277	3,035	1,694	1,265	2,959
UK	717	924	1,641	706	924	1,630	683	903	1,586	732	875	1,607
Rest of World	905	1,208	2,113	254	581	635	505	259	764	54	363	417
Total	33,383	33,804	67,187	31,099	31,787	62,886	31,164	30,652	61,816	29,459	29,371	58,830

Note: Data includes full time, part time and oncall employees

U.S. WORKFORCE BY EMPLOYMENT TYPE AND GENDER

	2012			2013			2014			2015		
CONTRACT TYPE	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Permanent full time	24,233	25,206	49,439	24,336	25,800	50,136	23,822	25,194	49,016	22,632	23,892	46,524
Permanent part time	4,739	3,216	7,955	4,594	3,102	7,696	4,396	3,019	7,415	4,347	2,976	7,323
OnCall (part time)	1,514	1,467	2,981	1,638	1,536	3,174	1,395	1,143	2,538	1,808	1,748	3,556
Supervised workers	1,164	1,353	2,517	1,164	1,353	2,517	1,198	1,323	2,521	1,447	1,633	3,080
Total	31,650	31,242	62,892	31,732	31,791	63,523	30,811	30,679	61,490	30,234	30,249	60,483

Notes:

- Caesars global workforce includes permanent, full-time and part-time employees at properties owned and managed by Caesars around the world. Employees at Cherokee properties in the U.S. are defined as supervised employees.
- Independent, self-employed employees are not included, as they are considered "suppliers" not employees. This represents only a small number of individuals in exceptional cases.
- On-call employees represent a pool of workers who are available to report for work at short notice, but remain on our payroll when not working. These employees assist in managing peak requirements, occasionally affected by seasonal surges, but not necessarily. On-call employees work as needed and as possible, which may amount to a few days every few months, or several days each month, and are remunerated accordingly. They are not included in our detailed permanent workforce data-only in the total workforce table above, for reference purposes.

G4-16 MEMBERSHIP OF ASSOCIATIONS

Senior Management Team and Caesars Foundation Trustee board activity for charitable and civic organizations

Tom Jenkin: Global President

- Board of Directors of the Nevada Resort Association
- Board of Directors for the Las Vegas Convention and Visitors Authority
- Board of Directors for Las Vegas Events
- Board of Directors Opportunity Village Foundation Board
- Board of Directors, Olive Crest
- Caesars Foundation Trustee

Jan Jones Blackhurst, Executive Vice President of Communications, Government Relations and Corporate Responsibility

- Member of the Women's Leadership Board at the Kennedy School of Government
- U.S. Chamber of Commerce. Board Member
- Board of Directors of the Global Fairness Initiative
- Board of Directors Senior Vice Chair Public Education Foundation (Nevada)
- Board of Directors Nevada Public Radio (KNPR)
- Caesars Foundation Trustee

Jonathan Jones, SVP & General Manager of Harrah's Gulf Coast

- President Elect, United Way of South MS
- Board President, Humane Society of South Mississippi
- Vice Chairman, Mississippi Golf Resort Classic
- Advisory Board Member, Mississippi Gulf Coast Regional Convention & Visitors Bureau
- Caesars Foundation Trustee

Daniel Nita, SVP, Regional President & General Manager, Horseshoe Hammond

- Board Member, Northwest Indiana Forum
- Board Member, Crisis Center, Inc
- Caesars Foundation Trustee

Les Ottolenghi, Executive Vice President and Chief Information Officer

- Founder Manager of nonprofit :SUBMITTHEDOCUMENTARY – NOBYSTANDERS FILMS
- Board of Advisor, UNLV, Engineering and Computer Science School
- Board Member, Duke Fuqua School of Business for Entrepreneurship & Innovation

G4-19, G4-20 AND G4-21 MATERIAL ASPECTS AND ASPECT BOUNDARIES

Caesars Material Issue	G4 Category	G4 Material Aspects	Material within the organization	Material external to the organization	Relevance outside the organization	Specific Standard Disclosures
A commitment to responsible conduct	Social	Anti-corruption		✓	This is important for our guests and communities, and all who interact with our company. Our responsible conduct has an impact on the entire industry and in the communities where we operate.	G4-S04
Creating memorable experiences for our guests	Product Responsibility	Product and Services Labelling; Customer Privacy		✓	This applies to all guests visiting our properties. We entertain over 100 million guests per year.	G4-PR3, G4-PR4, G4-PR5, G4-PR6
Responsible Gaming	Product Responsibility	Marketing Communications; Compliance		✓	This applies to the communities where we operate. Responsible Gaming is an important element of healthy communities. Our guests and regulators where we maintain a gaming license are also affected by our approach to Responsible Gaming.	G4-PR6
Positive economic contribution	Economic	Indirect Economic Impacts		✓	This is important to the individuals and communities surrounding our casino and entertainment properties, as we aim to make a positive value contribution wherever we operate.	G4-EC1, G4-EC8
Supporting local communities	Social	Local Communities	✓	✓	This is important to the individuals and communities surrounding our properties. We make a positive value contribution wherever we operate.	G4-S01
Health and wellness	Labor Practices	Occupational Health and Safety	✓		Maintaining a responsible workplace determines the direct impacts we have on tens of thousands of employees and their families.	G4-LA6
Diversity and inclusion	Labor Practices	Diversity and Equal Opportunity	✓			G4-LA12
Great place to work	Labor Practices	Employment	✓			G4-LA12
Reducing energy consumption	Environment	Energy	✓	✓	Energy management and reducing GHG emissions are an important element in addressing climate change. These material Aspects are relevant wherever we operate.	G4-EN3, G4-EN5
Science-based carbon goal reduction	Environment	Emissions	✓	✓		G4-EN15, G4-EN16, G4-EN18
Reduce and recycle waste	Environment	Effluents and waste			Reducing waste is an important goal for our customers, communities and regulators. Reducing also waste reduces cost in our business.	G4-EN23

G4-27 KEY TOPICS RAISED BY STAKEHOLDERS

There is no material difference in feedback received in 2015 from prior years. However, in consultation with Caesars Citizenship External Advisory Board, changes were made to our list of material impacts in order to better reflect the importance of science-based climate change goals and the reduction and diversion of waste.

TOPICS AND CONCERNS RAISED THROUGH STAKEHOLDER ENGAGEMENT

STAKEHOLDER GROUP	TOPIC	ADDRESSED WITHIN THIS REPORT
Caesars Citizenship External Advisory Board	Material impacts	Our most important citizenship priorities
	Climate change	Science-based environmental targets
	Waste	Connecting with our waste
Guests	Great service and value	Connecting to our guests - inspiring them to #play
	Sustainable practices in our properties and events	The responsible way to meet
	Privacy of personal information	Protecting the privacy of our guests
	Inclusion of different groups and needs	Taking a public stand
Employees	Personal development	Corporate citizenship dashboard
	Fair and competitive benefits	Connecting to our #colleagues
	Equal opportunity	A diverse workplace
Community organizations	Support for local causes	Our HEROs
	Capacity building	Caesars Foundation
	Resource conservation, including water	Connecting to #planet earth for a sustainable future
Regulators	Compliance with Responsible Gaming regulations	Governance and compliance
	Training for employees in Responsible Gaming	Continuing to lead in Responsible Gaming
Suppliers	Collaboration and long-term relationships	Supplier diversity
	Ethical and honest behavior	Commitment to responsible conduct
Creditors and Shareholders	Positive economic return	Connecting #citizenship to add value wherever we are
	Ethical conduct	Our Commitment
	Risk management	Governance and compliance

G4-EN3 ENERGY CONSUMPTION

TOTAL FUEL CONSUMPTION FROM NON-RENEWABLE SOURCES

ENERGY CONSUMPTION	UNITS	2007	2008	2009	2010	2011	2012	2013	2014	2015
Electricity	MWH	1,489,821	1,435,996	1,411,102	1,384,258	1,357,414	1,349,307	1,352,674	1,357,702	1,336,200
Natural Gas	MMBTU	3,303,000	3,279,029	3,243,265	3,188,255	3,133,245	3,041,745	3,134,002	3,111,002	3,065,050
Steam	MMBTU	422,701	394,040	398,451	376,188	353,924	361,007	424,513	427,425	391,886
Chilled Water	MMBTU	715,400	682,500	646,601	647,269	647,937	633,078	586,219	586,986	587,461
Propane	Gallons	622,059	556,906	539,674	525,914	512,155	496,154	510,562	620,922	636,961

ELECTRICITY, HEAT, COOLING AND STEAM IN 2015

	GIGAJOULES
Electricity	4,810,321
Heat	3,295,123
Purchased steam	516,831
Purchased cooling	123,367
Total	8,745,641

TOTAL ENERGY FROM ALL SOURCES IN '000 GIGAJOULES

	2007	2008	2009	2010	2011	2012	2013	2014	2015
	9,616	9,346	9,215	9,030	8,844	8,723	8,908	8,916	8,745
	N/A	-2.8%	-1.4%	-2.0%	-2.1%	-1.4%	2.1%	0.1%	-1.9%

Notes to energy data:

- Data is for U.S. operations only unless otherwise noted. We report on an operational control basis. All our data is collated through a central utilities database system and is automatically incorporated from invoices received from vendors. We do not sell energy in the U.S.
- We do not generate or specifically purchase significant amounts of renewable fuel. We have a 1MW solar facility at Harrah's Southern California, but this provides a small proportion of our overall consumption in the U.S. and is not considered material..
- Energy consumption has been recalculated retroactively in line with the Greenhouse Gas Protocol method that requires restatement following significant changes. Current data is updated to reflect our current properties throughout the U.S. as of 2015. Some data for year 2010 is estimated.
- We use small amounts of jet kerosene, motor gasoline and distillate fuel. These are insignificant and not recorded in our energy figures, though they are included and count toward our greenhouse gas emission figures.

G4-EN5 ENERGY INTENSITY

	2007	2008	2009	2010	2011	2012	2013	2014	2015
Total energy use in gigajoules per air-conditioned 1,000 sq ft	205.35	192.05	188.42	177.69	167.74	161.97	163.86	161.70	157.22
Percentage change from prior year	N/A	-6.5%	-1.9%	-5.7%	-5.6%	-3.4%	1.2%	-1.3%	-2.8%
Cumulative change from baseline year 2007	N/A	-6.4%	-8.2%	-13.3%	-18.1%	-20.9%	-20.0%	-21.3%	-23.4%

G4-EN8 WATER

WATER USE IN KGAL	2008	2009	2010	2011	2012	2013	2014	2015
Total consumption	4,668,439	4,421,951	4,445,481	4,287,954	4,367,924	4,238,930	4,418,691	4,247,784
Consumption per air-conditioned 1,000 sq ft	95.93	90.42	87.48	81.32	81.10	77.97	80.13	76.36
Cumulative change from baseline year 2008	N/A	-5.7%	-8.7%	-15.1%	-15.3%	-18.5%	-16.6%	-20.4%

Notes to water use data:

- Data is for U.S. operations only. We report on an operational control basis.
- Almost all water is drawn from local water municipal supply.
- Water data has been recalculated retroactively to reflect changes in properties controlled during the years stated. Some data for year 2010 is estimated.

G4-EN15 AND G4-EN16 GREENHOUSE GAS EMISSIONS (SCOPE 1 AND SCOPE 2)

All data in metric tons CO2e	2007	2008	2009	2010	2011	2012	2013	2014	2015
(Scope 1)	233,446	227,616	224,747	224,122	223,496	218,556	224,430	224,052	220,245
(Scope 2)	912,292	874,066	825,687	812,793	799,898	797,656	805,348	821,814	755,412
Total GHG emissions	1,145,738	1,101,682	1,050,434	1,036,914	1,023,394	1,016,212	1,029,777	1,045,866	975,657

Notes to emissions data:

- Data is for U.S. operations only. We report on an operational control basis.
- Scope 2 emissions are calculated using eGrid sub-region GHG emissions factors. Scope 1 and 3 emissions are calculated using IPCC AR4 100-year GWP factors.
- Emissions data has been recalculated retroactively in line with the Greenhouse Gas Protocol method that requires restatement following significant changes. Current data is updated to reflect our current line-up of properties throughout the U.S. Some data for year 2010 is estimated.

SCOPE 2 GREENHOUSE GAS EMISSIONS IN METRIC TONS CO2e USING MARKET AND LOCATION BASED CALCULATIONS (U.S.)

U.S. ONLY	2015
Scope 2 market-based emissions	613,661
Scope 2 location-based emissions	720,127
Change in % from location based	-14.8%

Note: Our reported data includes location-based emissions, calculated using eGrid sub-region GHG emissions factors (from 2012). Market-based emissions are calculated using individual state energy mix data from 2015 and includes renewable energy credits for low-carbon energy purchased externally which accounts for more than 100 tons CO2e.

GREENHOUSE GAS EMISSIONS IN METRIC TONS CO2e (GLOBAL)

	2015
GHG emissions (Scope 1)	235,760
GHG emissions (Scope 2)	779,269
Total GHG emissions (MT CO2e)	1,015,029

Note: Global operations include all our properties in the U.S., and 8 properties of Caesars Entertainment UK and 2 properties in Egypt, 1 property in South Africa and 1 property in Canada.

G4-EN17 GREENHOUSE GAS EMISSIONS (SCOPE 3)

SCOPE 3 GREENHOUSE GAS EMISSIONS IN METRIC TONS CO2e

U.S. ONLY	2014	2015
GHG emissions (Scope 3)	62,268	43,842

NOTE: In 2015, we report Scope 3 emissions for the first time, covering 2014 and 2015 emissions from waste and business travel for the U.S.

G4-EN18 GREENHOUSE GAS EMISSIONS INTENSITY

Total GHG emissions in metric tons CO2e per air-conditioned 1,000 sq. ft.	2007	2008	2009	2010	2011	2012	2013	2014	2015
	24.47	22.64	21.48	20.40	19.41	18.87	18.94	18.97	17.54
Percentage change from prior year	N/A	-7.5%	-5.1%	-5.0%	-4.9%	-2.8%	0.4%	0.1%	-7.5%
Cumulative change from baseline year 2007	N/A	-7.5%	-12.2%	-16.6%	-20.7%	-22.9%	-22.6%	-22.5%	-28.3%

G4-EN23 WASTE

WASTE DIVERSION IN TONS	2012	2013	2014	2015
Total waste generated	137,118	132,806	183,346	131,300
Waste to landfill	104,798	85,981	102,164	81,248
Waste diverted from landfill	32,320	46,825	81,182	50,052
Percent diversion	24%	35%	44%	38%

G4-LA1 NEW HIRES AND TURNOVER

U.S. WORKFORCE –EMPLOYEE TURNOVER (PERMANENT EMPLOYEES)

	2012			2013			2014			2015		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Total New Hires	4,906	4,452	9,358	6,002	6,010	12,012	5,958	5,452	11,410	6,010	12,012	18,022
< age 30	2,649	2,007	4,656	2,944	2,649	5,593	3,090	2,293	5,383	2,649	5,593	8,242
age 30 – 50	1,841	1,834	3,675	2,312	2,413	4,725	2,205	2,301	4,506	2,413	4,725	7,138
> age 50	416	611	1,027	746	948	1,694	663	858	1,521	948	1,694	2,642
Total Leavers	5,434	5,110	10,544	5,512	4,876	10,388	6,463	5,664	12,127	8,329	7,528	15,857
< age 30	2,256	1,736	3,992	2,373	1,664	4,037	2,453	1,792	4,245	3,118	2,232	5,350
age 30 – 50	2,331	2,362	4,693	2,198	2,105	4,303	2,746	2,574	5,320	3,485	3,404	6,899
> age 50	847	1,012	1,859	941	1,107	2,048	1,264	1,298	2,562	1,726	1,892	3,618

U.S. WORKFORCE –EMPLOYEE TURNOVER

EXPRESSED AS A PERCENTAGE OF TOTAL PERMANENT WORKFORCE AT YEAR END

	2012			2013			2014			2015		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Total New Hires	8.55	7.76	16.30	10.38	10.39	20.77	10.56	9.66	20.22	10.65	21.29	33.47
< age 30	4.62	3.50	8.11	5.09	4.58	9.67	5.48	4.06	9.54	4.92	10.39	15.31
age 30 – 50	3.21	3.20	6.40	4.00	4.17	8.17	3.91	4.08	7.98	4.48	8.77	13.26
> age 50	0.72	1.06	1.79	1.29	1.64	2.93	1.17	1.52	2.70	1.76	3.15	4.91
Total Leavers	9.47	8.90	18.37	9.53	8.43	17.96	11.45	10.04	21.49	14.76	13.34	29.45
< age 30	3.93	3.02	6.96	4.10	2.88	6.98	4.35	3.18	7.53	5.79	4.15	9.94
age 30 – 50	4.06	4.12	8.18	3.80	3.64	7.44	4.87	4.56	9.43	6.47	6.32	12.79
> age 50	1.48	1.76	3.24	1.63	1.91	3.54	2.24	2.30	4.54	3.21	3.51	6.72

Note: Small differences in totals due to rounding effects.

G4-LA6 OCCUPATIONAL HEALTH AND SAFETY

SAFETY PERFORMANCE – U.S. PERMANENT EMPLOYEES

		2014			2015		
		FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Injury rate per 100 employees	The frequency of injuries relative to the total time worked by the total workforce.	4.35	2.87	3.68	3.90	2.74	3.4
Lost day rate per 100 employees	Total lost days due to injury as a percentage of the total number of hours scheduled to be worked	1.37	0.91	1.15	1.15	0.86	1.01
Fatalities	Fatalities sustained or contracted while in the organization's employ.	0	1	0	0	0	0

Notes:

- Data is for actual hours worked by permanent employees in the U.S. We do not calculate rates for supervised workers or contractors. Injuries are recordable injuries for which insurance claims are submitted.
- Due to a full audit and inspection of records in 2015, we have restated performance for 2014, and do not report prior years, which we believed contained errors. With new systems in place in 2015, we are confident our safety records are fully reliable going forward.

G4-LA12 WORKFORCE COMPOSITION

U.S. WORKFORCE IN DETAIL (PERMANENT EMPLOYEES)

	2012			2013			2014			2015		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Board of Directors in detail												
Total Board of Directors	0	11	11	0	10	10	0	11	11	0	11	11
< age 30	0	0	0	0	0	0	0	0	0	0	0	0
age 30 – 50	0	6	6	0	3	3	0	2	2	0	2	2
> age 50	0	5	5	0	7	7	0	9	9	0	9	9
Directors in minority groups	0	2	2	0	2	2	0	2	2	0	2	2
Executives in detail												
Total executives	2	8	10	2	7	9	2	10	12	2	9	11
< age 30	0	0	0	0	0	0	0	0	0	0	0	0
age 30 – 50	1	2	3	1	2	3	1	4	5	1	3	4
> age 50	1	6	7	1	5	6	1	6	7	1	6	7
Executives in minority groups	0	1	1	0	1	1	0	2	2	0	2	2
Managers in detail												
Total managers	3,060	4,448	7,508	3,336	4,888	8,224	3,118	4,446	7,564	2,732	3,837	6,569
< age 30	344	415	759	375	518	893	416	502	918	307	325	632
age 30 – 50	1,851	2,543	4,394	1,934	2,630	4,564	1,744	2,420	4,164	1,647	2,241	3,888
> age 50	865	1,490	2,355	1,027	1,740	2,767	958	1,524	2,482	778	1,271	2,049
Managers in minority groups	1,140	1,252	2,392	1,302	1,394	2,696	1,295	1,420	2,715	1,098	1,134	2,232
Non-management employees in detail												
Total other employees	25,912	23,974	49,886	25,592	24,007	49,599	25,096	23,747	48,843	24,247	23,031	47,278
< age 30	4,681	3,927	8,608	4,917	4,243	9,160	5,304	4,526	9,830	4,838	4,169	9,007
age 30 – 50	12,728	11,398	24,126	11,521	10,483	22,004	10,963	10,155	21,118	11,157	10,339	21,496
> age 50	8,503	8,649	17,152	9,154	9,281	18,435	8,829	9,066	17,895	8,252	8,523	16,775
Non-managers in minority groups	16,594	13,080	29,674	16,457	13,221	29,678	16,414	13,180	29,594	16,103	13,005	29,108
Total employees in detail												
Total Workforce	28,974	28,441	57,415	28,930	28,913	57,843	28,216	28,214	56,430	24,247	23,031	47,278
< age 30	5,025	4,342	9,367	5,292	4,761	10,053	5,720	5,028	10,748	4,838	4,169	9,007
age 30 – 50	14,580	13,951	28,531	13,456	13,123	26,579	12,708	12,581	25,289	11,157	10,339	21,496
> age 50	9,369	10,148	19,517	10,182	11,029	21,211	9,788	10,604	20,392	8,252	8,523	16,775
Total employees in minority groups	17,734	14,335	32,069	17,759	14,618	32,377	17,709	14,602	32,311	16,103	13,005	29,108
Workforce rates (%)												
Total workforce by gender	50	50	100	50	50	100	50	50	100	51	49	100
< age 30	9	8	16	9	8	17	10	9	19	10	9	19
age 30 – 50	25	24	50	23	23	46	23	22	45	24	22	45
> age 50	16	18	34	18	19	37	17	19	36	17	18	35
% employees in minority groups	31	25	56	31	25	56	31	26	57	34	23	52
% women in management	41	59	100	41	59	100	41	59	100	42	58	100
% women in non-management	56	44	100	52	48	100	55	45	100	55	45	100

Notes: Small differences in totals due to rounding effects. Previously reported rates for 2012 and 2013 corrected to reflect permanent workforce.
 Directors for each year reflect appointments in April of each subsequent year. See annual proxy statements on our website.

G4-SO4 COMPLIANCE TRAINING

In 2015, in addition to ongoing online training, we hosted “Compliance Week” across the enterprise, which included paystub messages, daily emails on important compliance topics, posters distributed, and planners for our gaming properties.

We also revised our contract suitability and ethics language which is now required to be included in all contracts. Additionally, we require all business partners, junket representatives, lobbyists and certain consultants to receive a copy of our Ethics and Compliance Program and Anti-Corruption Policy and sign and return attestation forms to Caesars.

DETAILS OF COMPLIANCE AND ETHICS PROGRAM COMMUNICATIONS AND TRAINING IN OUR U.S. OPERATIONS	NUMBER	PERCENTAGE
Total number and percentage of governance body members that the organization's Ethics and Compliance Program	16	100%
Total number and percentage of employees that the organization's Ethics and Compliance Program and Anti-Corruption Policy have been communicated to.	65,000	100% *
Total number and percentage of employees that have received training on the organization's Ethics and Compliance Program and Anti-Corruption Policy.	Compliance: 3,100 Anti-Corruption: 2,630 (managers & executives and select departments)	Approximately 90% of management employees
Total number and percentage of business partners that the organization's Ethics and Compliance Program and Anti-Corruption Policy have been communicated to.	Not reported **	Not reported **

* The Ethics and Compliance Program and Anti-Corruption Policy are distributed during the onboarding process at the time of hiring. Additionally, the Program and Policy are redistributed annually to managers and executives and cascaded down to all employees.

** We are not able to report a specific number of business partners and suppliers who have received communications. However, our Code of Commitment is widely communicated on our website and in other corporate communications which our suppliers and business partners routinely receive, as well as required clauses in the contracts.